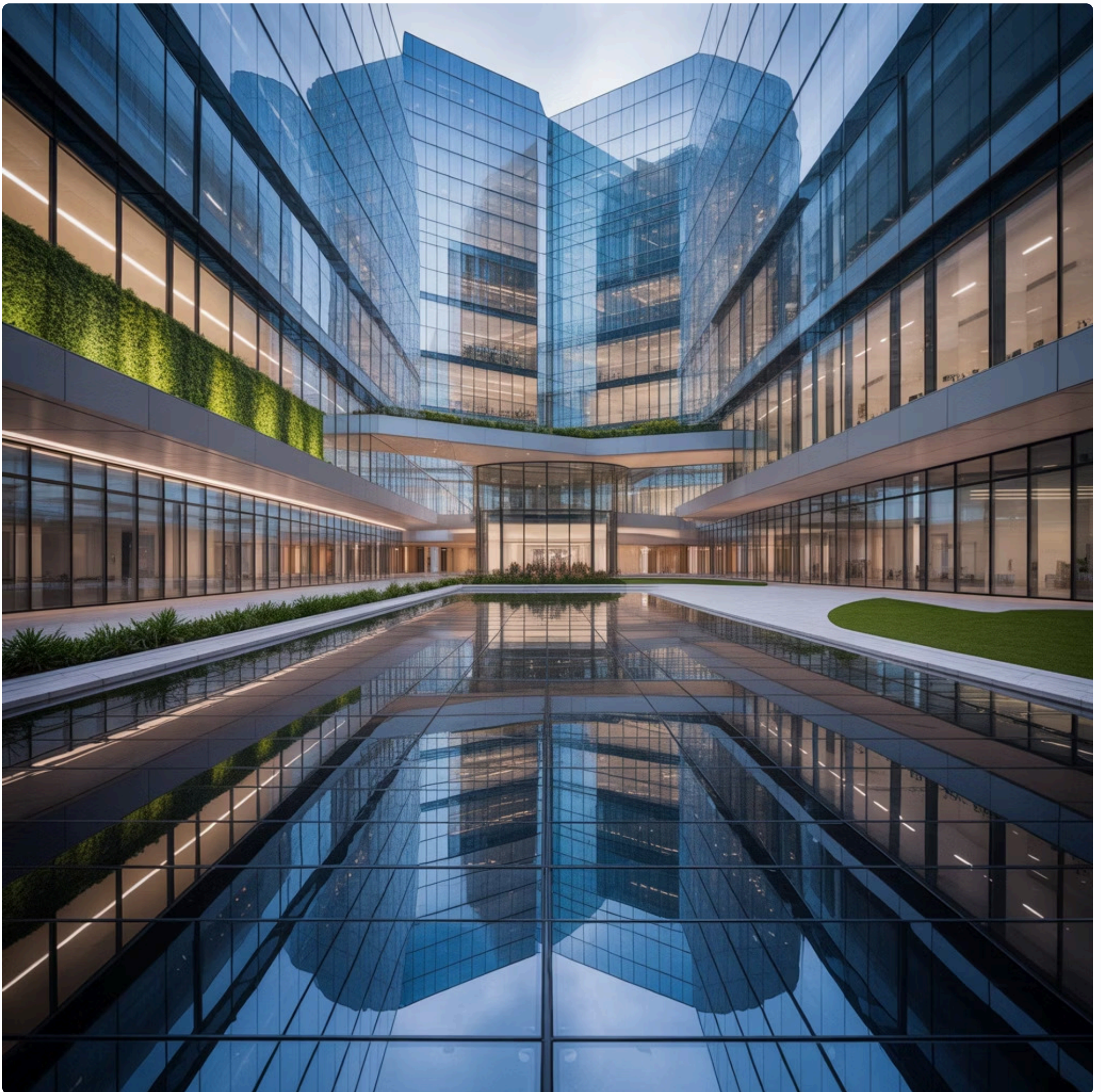


UK Global Business Mobility – Expansion Worker Route

EcoBuild UK Ltd

Building a Greener Future, Brick by Brick



Proposed Location: Manchester Green Business Park (M40)

Prepared by: Gomchi Businesses | **Sample Version** for Immigration & Investor Review

Executive Summary

Business Concept

EcoBuild UK Ltd is the proposed British subsidiary of EcoBuild Asia Pvt Ltd, a leading manufacturer of eco-friendly construction materials headquartered in Bangalore, India and Bangkok, Thailand.

The UK entity will specialise in the production and distribution of recycled composite panels, low-carbon blocks, and modular prefabricated systems for the UK construction and housing sector—helping developers meet the UK Government's Net Zero 2050 objectives.

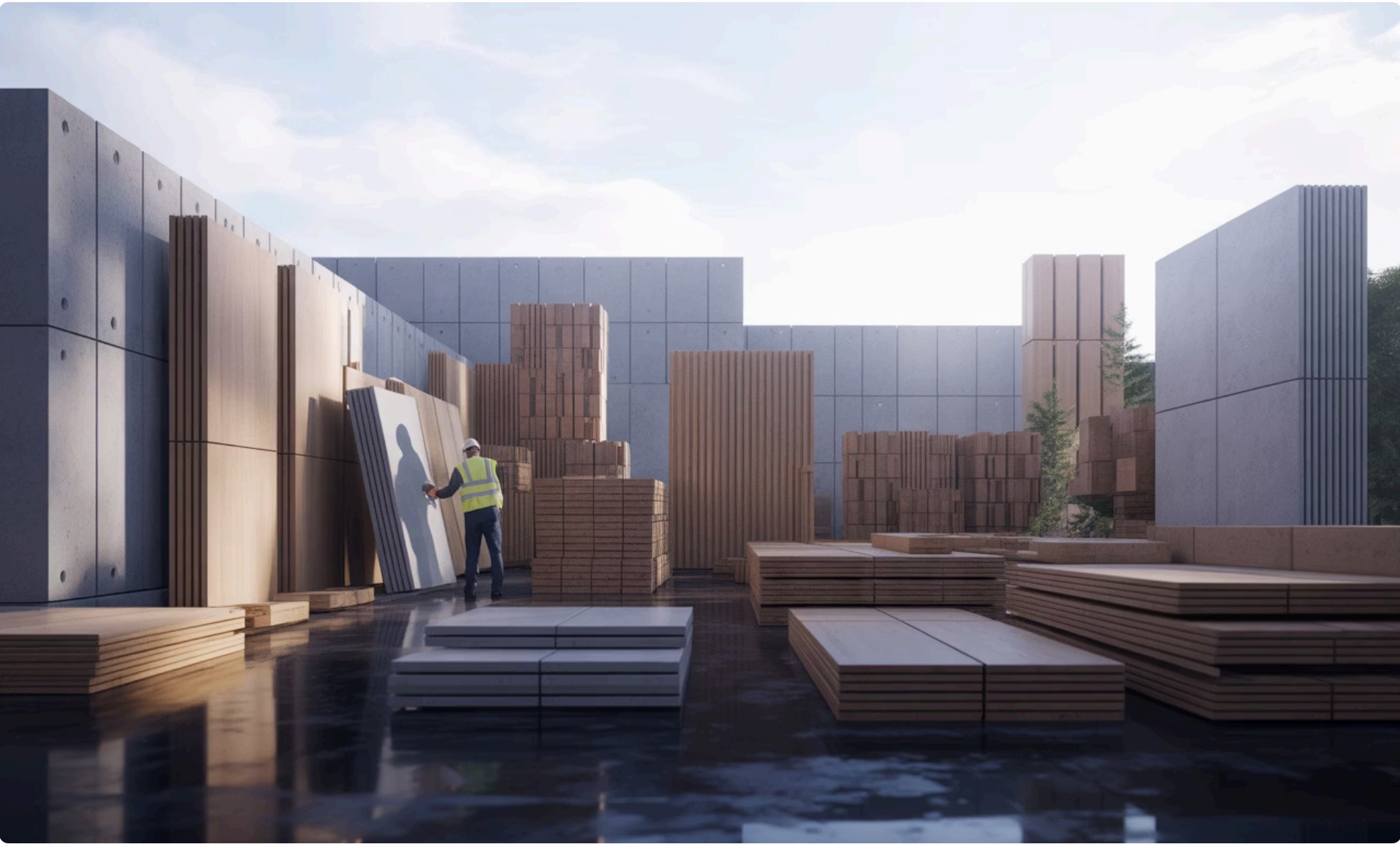
EcoBuild UK will serve as the European hub for technology transfer, sustainability R&D, and green construction collaborations.

Mission

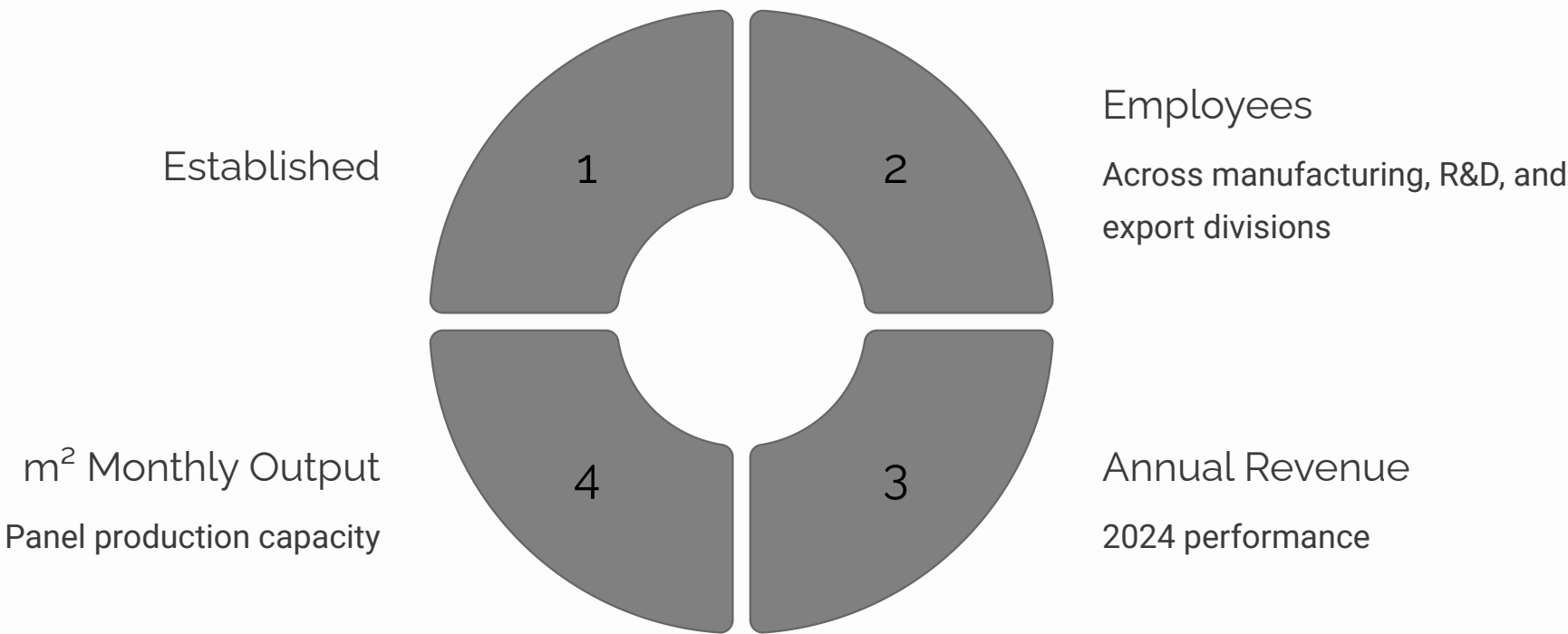
To redefine sustainable building in the UK by offering high-performance, affordable, and eco-certified construction materials that reduce carbon footprints by up to 60%.

Vision

To become the UK's most trusted brand for environmentally responsible building materials by 2030.



Parent Company Snapshot



Head Offices: Bangalore (India) | Bangkok (Thailand)

Facilities: ISO 14001 certified plants with capacity of 80,000 m² of panel output per month

Export Markets: UAE, Vietnam, Malaysia, and Qatar

EcoBuild Asia has over a decade of proven operations, strong financial performance, and a patent-pending "Bio-Composite Panel (BCP)" technology made from rice husk and recycled cement dust.

UK Expansion Rationale

Market Opportunity

UK construction sector valued at £180 billion, with growing green procurement requirements.

Policy Alignment

Direct synergy with the UK Green Building Council and Net Zero Strategy for low-carbon housing.

Manufacturing Edge

Parent's proprietary composite formula reduces cement usage by 40%.

Economic Impact

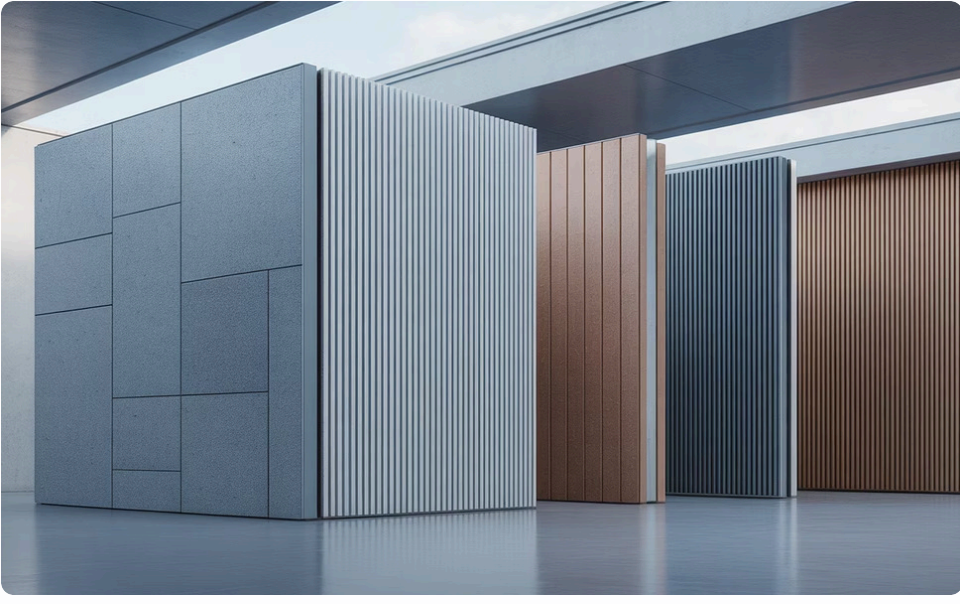
10+ local jobs within 3 years and contribution to regional industrial clusters.

Export Gateway

Manchester as distribution base for EU and Ireland.

Products, Services & Revenue Model

Core Product Portfolio



EcoPanel™ Recycled Boards

Composite panels for walls, roofs, and façades.



Lite-Brick™ Blocks

Low-density blocks reducing energy consumption in production.



Modular Cabin Kits

Prefabricated micro-units for offices and temporary housing.



Green-Consult Services

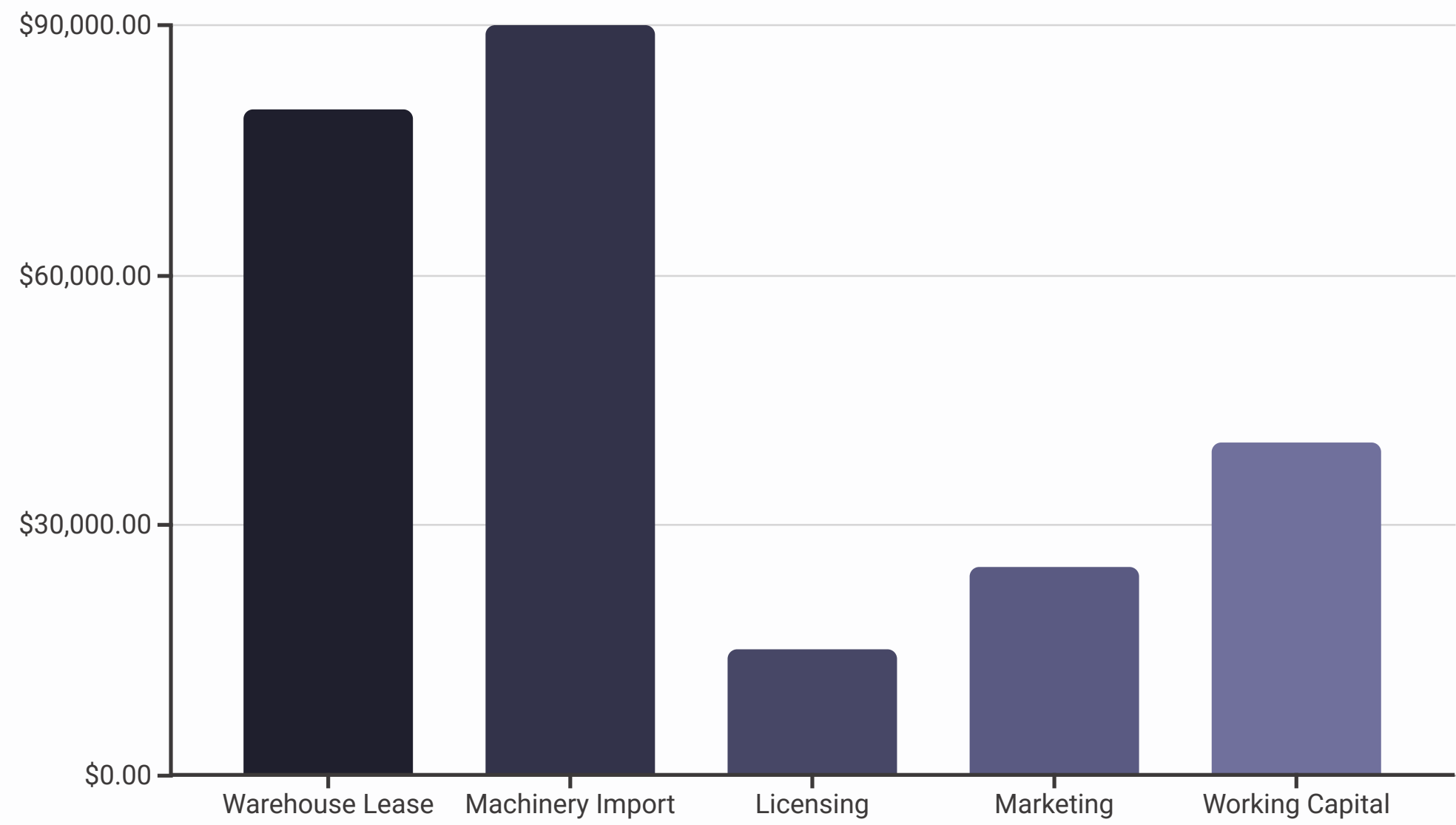
Advisory for LEED and BREEAM certifications.

Revenue Model

Stream	Description	Gross Margin (%)
Manufacturing & Wholesale	Sale of EcoPanel and Lite-Brick products	45%
B2B Contracts	Supply to developers and builders	50%
Consulting Services	Green certification and design support	60%
Recycled Material Sales	Secondary use of collected waste material	30%

Funding & Investment

The parent company will invest **£250,000** in the UK operation covering:



☐ **No UK loans or external investors are involved.** Funding will be transferred through parent-to-subsidary capital remittance.

Key Personnel Transfer

Expansion Director – Green Building Technology Division

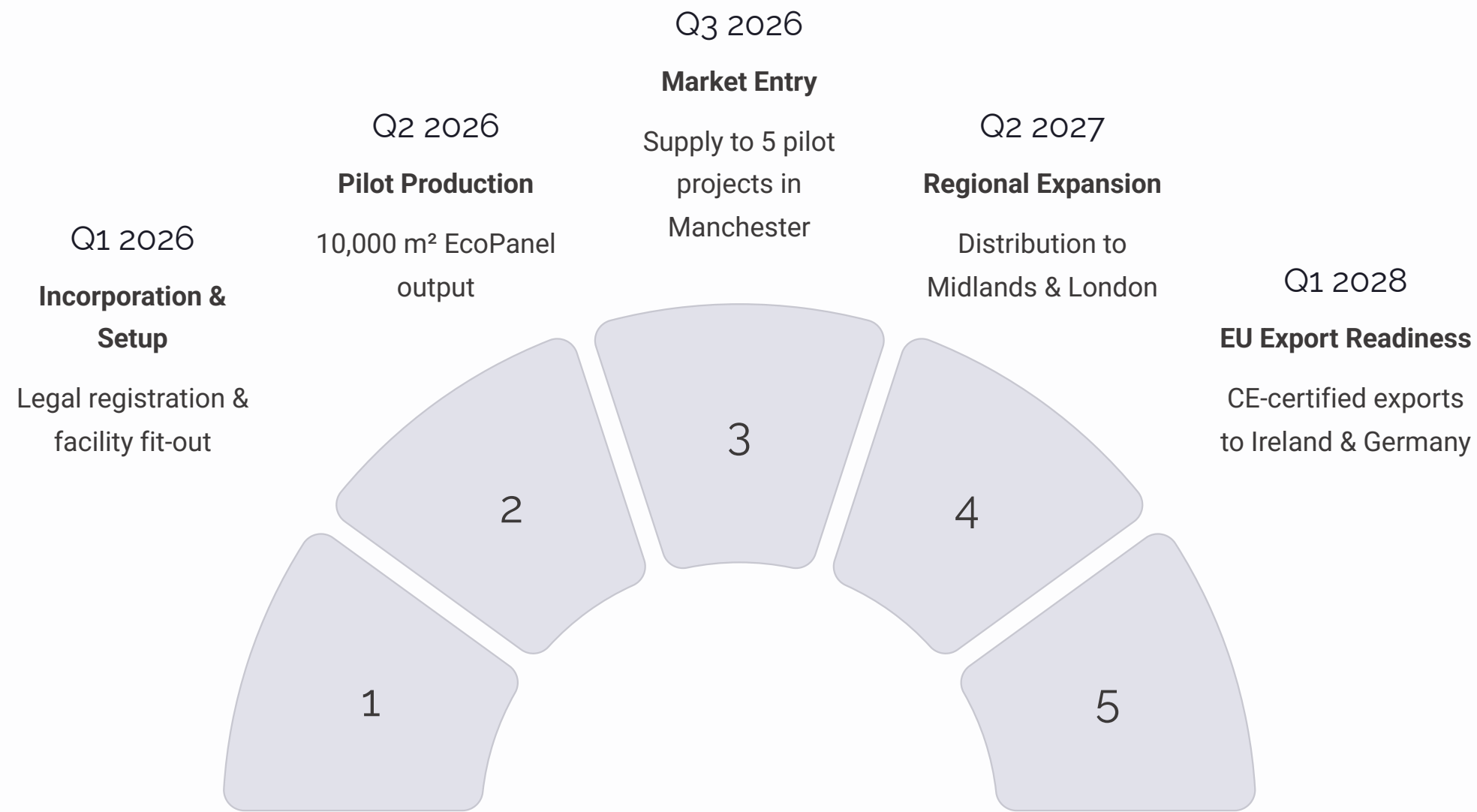
A seasoned professional with **12 years of extensive experience** in civil engineering and sustainability project management will lead EcoBuild UK's establishment and growth.

Key Responsibilities:

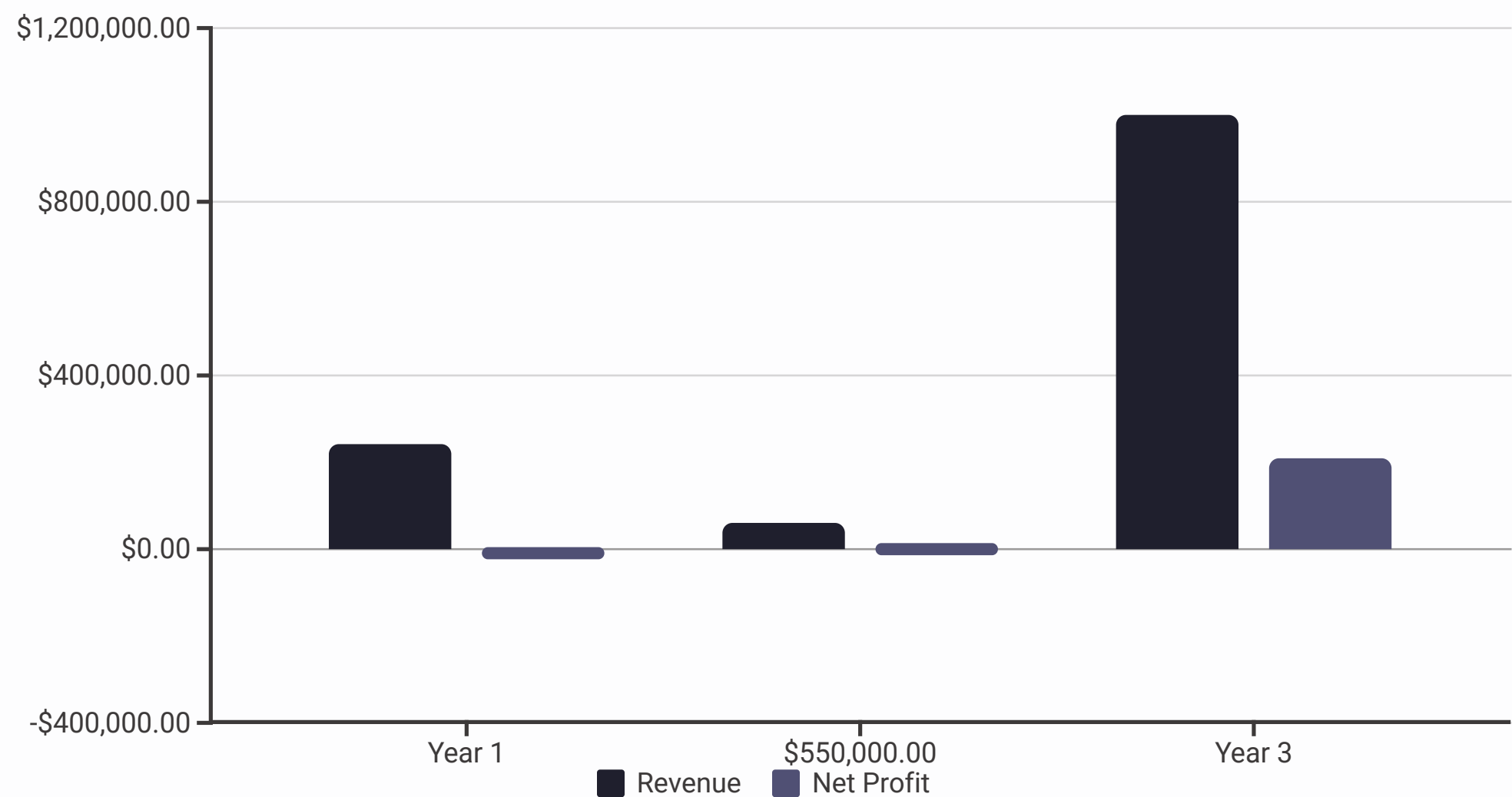
- Facility setup and operationalization
- Staff recruitment and team building
- Forging strategic sales partnerships
- Ensuring UK certification and regulatory compliance

The Director will be supported by a local team comprising an operations manager, a sales executive, and two technicians within the first year.

Projected Milestones



Financial Highlights



Break-even by Month 18, with positive cash flow from Year 2.

"EcoBuild UK — sustainability that scales."

Parent Company Overview: EcoBuild Asia Pvt Ltd

Company Background

Founded in 2012, EcoBuild Asia Pvt Ltd is a pioneer in eco-friendly construction materials manufacturing and sustainable building solutions across Asia. Headquartered in Bangalore (India) with a regional office in Bangkok (Thailand), the company develops recycled composites and modular building components that reduce cement usage and embodied carbon in construction projects.

Over the past decade, EcoBuild Asia has supplied to more than 180 developers and infrastructure companies across India, UAE, Thailand, Vietnam, and Qatar — earning a reputation as a regional leader in sustainable materials innovation.



Corporate Structure and Ownership

Entity Name	Country	Role	Ownership
EcoBuild Asia Pvt Ltd	India	Parent Manufacturing & R&D Centre	100% privately held
EcoBuild Thailand Co. Ltd	Thailand	ASEAN Distribution Hub	100% subsidiary
EcoBuild Exports FZE	UAE	Middle East Trading Entity	100% subsidiary
EcoBuild UK Ltd	United Kingdom	Proposed Subsidiary (Expansion)	100% subsidiary of EcoBuild Asia

Ownership is consolidated under the founding shareholders Mr. Karan Rao and Ms. Amrita Mehta, who collectively hold 100% equity.

Core Products and Technologies

EcoPanel™ Composite Boards Recycled rice-husk and cement fibre panels for walls and facades.	Lite-Brick™ Blocks Low-density aerated blocks for heat and sound insulation.	ThermaFloor™ Panels Energy-efficient floor panels reducing cooling loads by 30%.
Green-Bond™ Adhesives Non-toxic cementitious binders with recycled polymer content.	Modular Kits Prefabricated structures for rapid-build housing and disaster-relief projects.	

All products are ISO 14001-certified and tested to EN and ASTM international standards.

Research & Innovation

EcoBuild Asia operates a dedicated R&D division called **EcoTech Innovation Centre** with a team of materials scientists, civil engineers, and chemists collaborating with:

- Indian Institute of Science (Bangalore) for composite testing
- Asian Institute of Technology (Thailand) for waste-recycling research
- Qatar Green Building Council for low-carbon construction standards

Recent patent applications include:

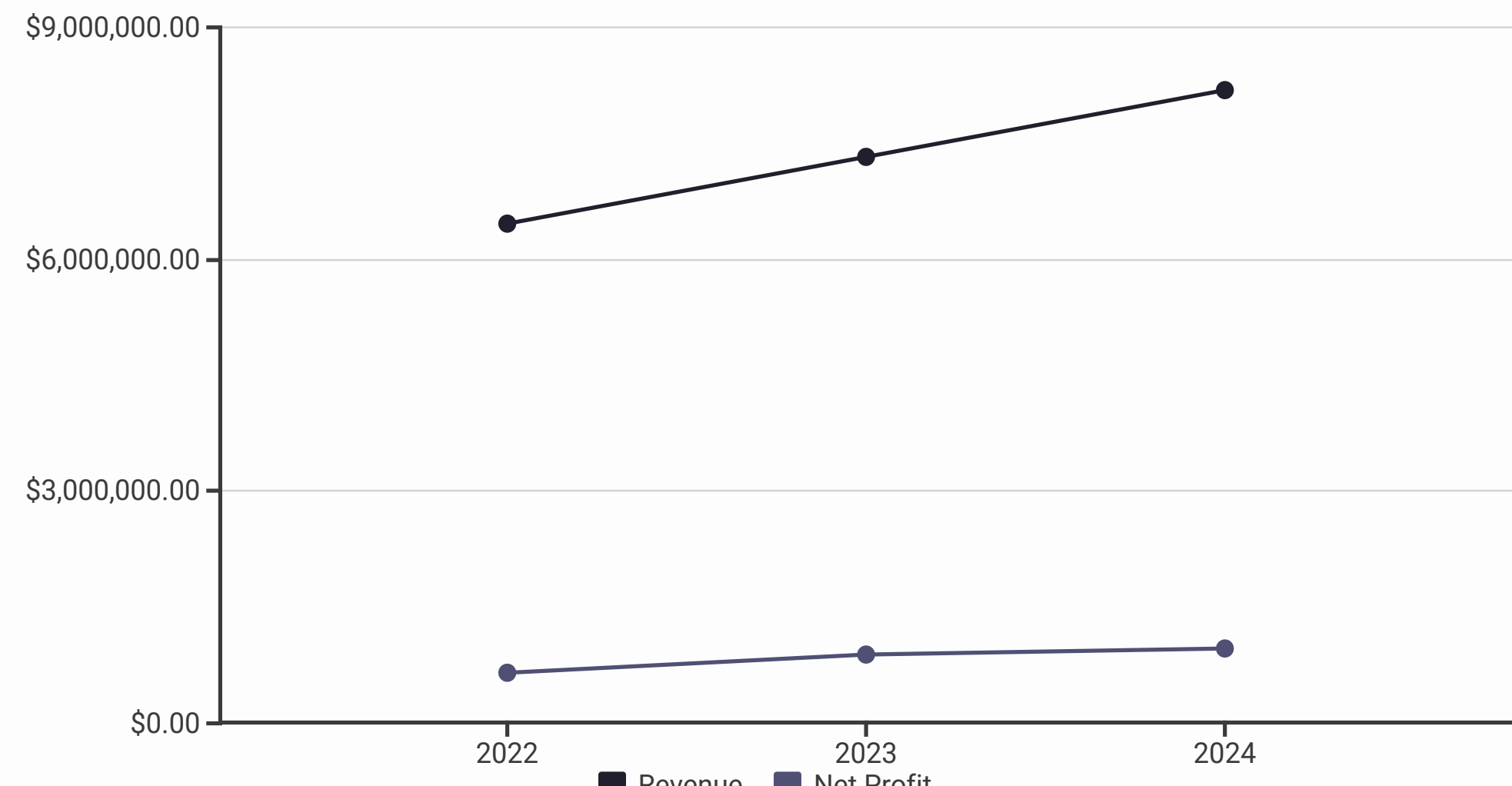
- BCP-20 Bio Composite Panel (2023)** – reduces CO₂ emissions by 48%
- Green-Bond Masonry System (2024)** – water-free binding for dry assembly

Global Clients and Projects

Client / Partner	Region	Scope of Work
L&T Construction	India	Supply of EcoPanel for hospital complex
Emaar Developers	UAE	Modular villa projects
Siam Green Group	Thailand	Retail store fit-outs with EcoBoard
Vingroup	Vietnam	Prefabricated worker housing
Habitat Asia NGO	Regional	Low-cost shelter initiative

Cumulative output exceeds 100,000 m² of eco-panels per month with clients in 6 countries.

Financial Performance (2022 – 2024)

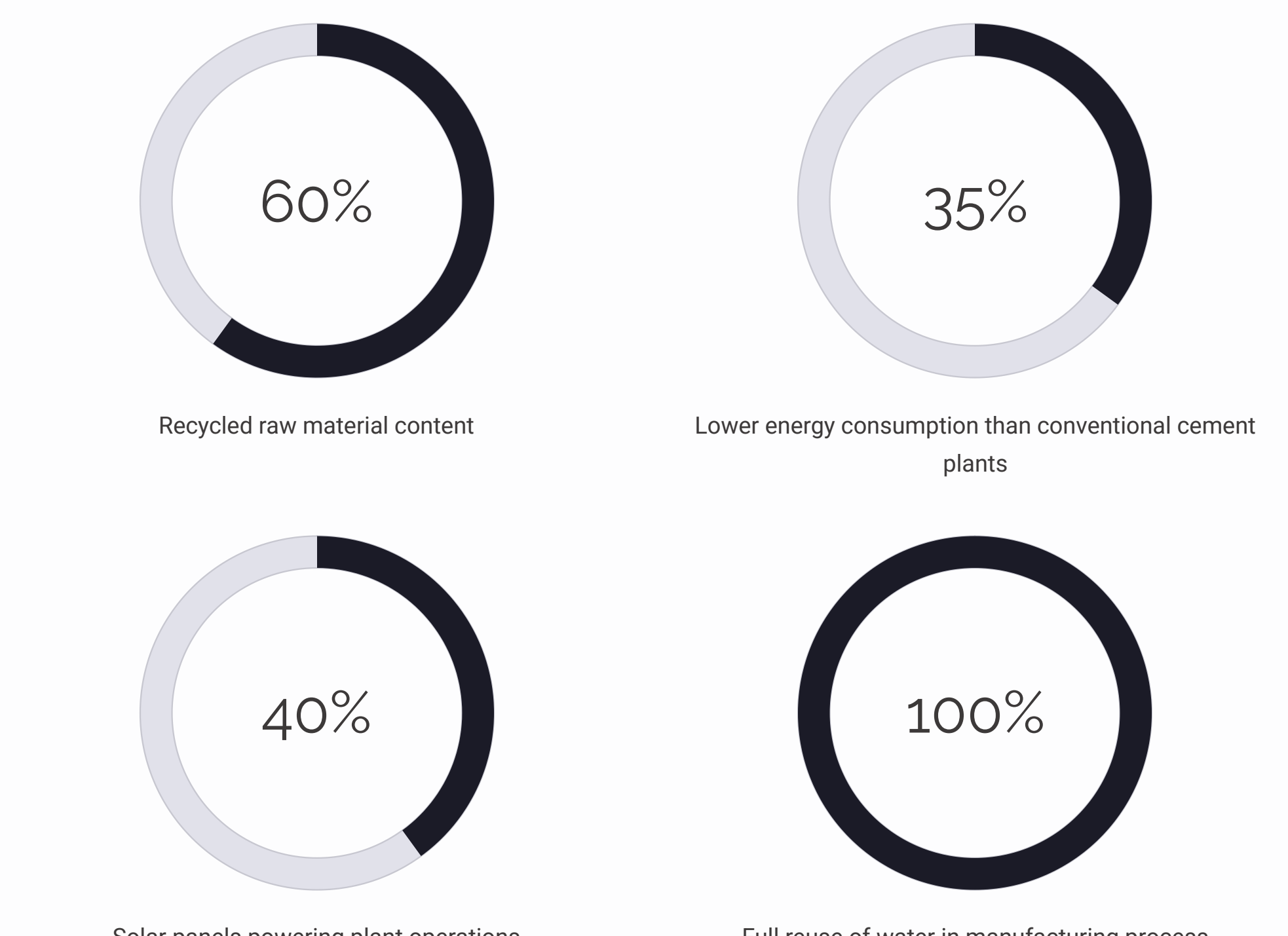


Consistent profitability and cash reserves support international expansion without external loans.

Certifications and Awards

- ISO 9001 (Quality Management)
- ISO 14001 (Environmental Management)
- Member – Indian Green Building Council (IGBC)
- ASEAN Green Innovation Award (2022)
- FICCI Sustainability Excellence Award (2023)

Sustainability Commitment



By 2028, the company targets **carbon neutrality** across all Asian facilities.

Strategic Reason for UK Expansion

01	02	03
UK's growing demand for sustainable materials in public and private housing	Policy push through Construction 2025 and Net Zero Strategy 2050	Opportunity to transfer EcoBuild's Asia-tested technologies to UK markets
04	05	
Manchester's emerging "Green Cluster" offers strategic industrial infrastructure	Direct access to EU suppliers and certification agencies via Northern corridors	

UK Expansion Concept: EcoBuild UK Ltd

Strategic Purpose of Expansion

The establishment of EcoBuild UK Ltd marks the parent company's entry into the European market, positioning Manchester as its first **manufacturing + distribution + innovation hub** outside Asia. The primary objectives are to:

Market Entry

Introduce low-carbon composite materials to the UK and EU construction supply chain.

Local Production

Localise a portion of production to reduce shipping-related emissions.

Public Sector

Participate in the UK's public-sector housing and retrofit programmes.

Employment

Create skilled and semi-skilled employment aligned with sustainability goals.

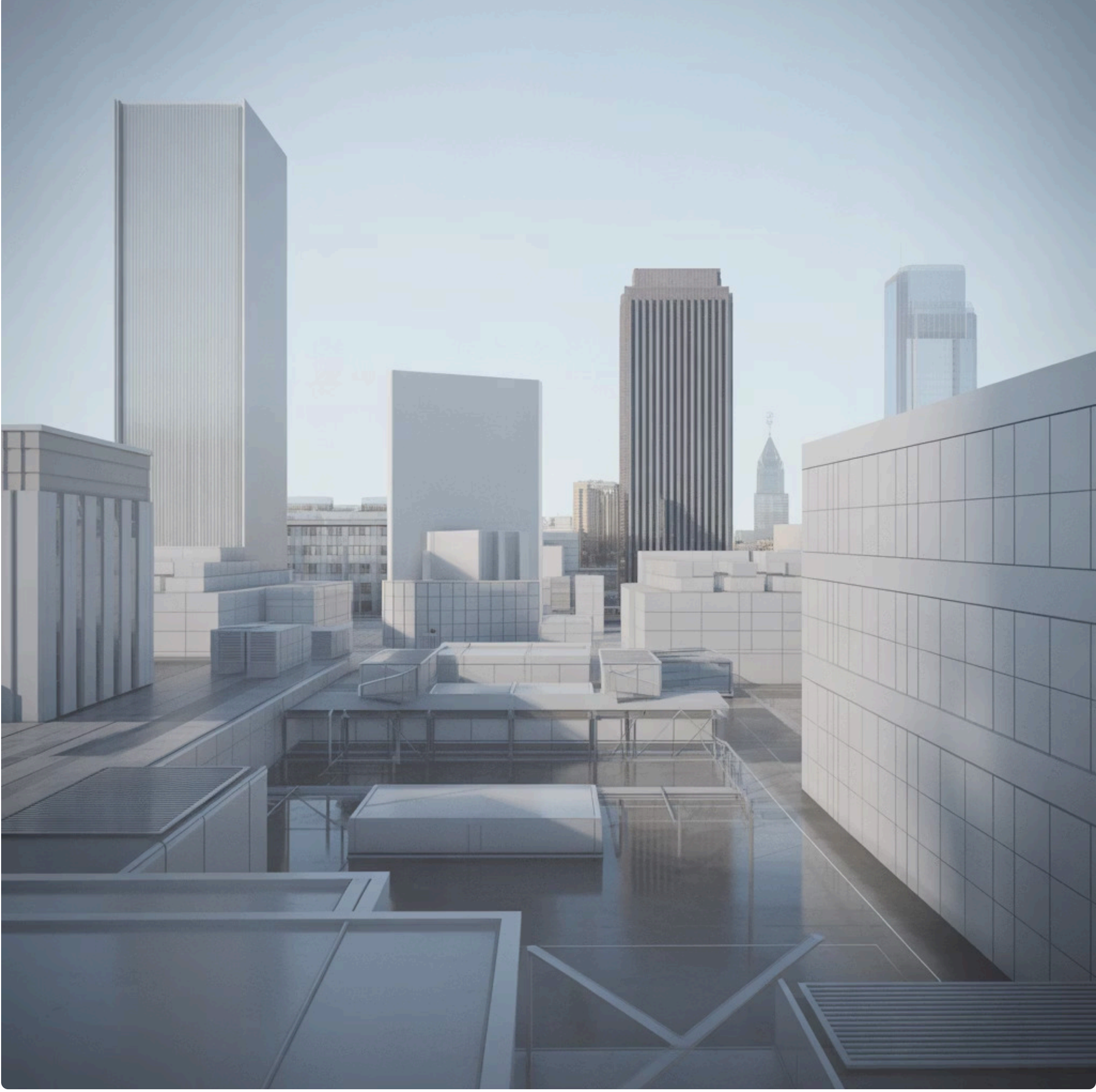
R&D Hub

Act as the European R&D and testing branch for EcoBuild's patent-pending materials.

Rationale for Selecting Manchester

Manchester has evolved into one of the UK's most dynamic industrial and logistics centres, offering:

- Proximity to construction clusters across the Midlands and North West
- Access to Manchester Green Business Park (M40) – with renewable-energy infrastructure and green-lease options
- Strong collaboration potential with University of Salford and Manchester Metropolitan University for material-science testing
- Regional government incentives for sustainable-industry investments



Business Structure

Entity Name	Jurisdiction	Role	Ownership
EcoBuild UK Ltd	United Kingdom	Manufacturing & Distribution Hub	100% owned by EcoBuild Asia Pvt Ltd

Legal formation will occur under Companies House as a Private Limited Company, registered for VAT & EORI. The entity will be governed by a three-member board – Expansion Director (UK), R&D Head (India), and Finance Director (Thailand).

Scope of UK Operations

Activity	Description	Output Goal (Yr 1)
Import & Warehousing	Receive semi-finished EcoPanel and Lite-Brick modules from India/Thailand	15,000 m² monthly
Local Assembly & Finishing	CNC cutting, surface treatment, labelling, and UK certification	10,000 m² monthly
Sales & Distribution	Supply to builders, housing associations, and eco-developers	40% of production
Technical Consulting	Support for LEED/BREEAM compliance	15 clients in Year 1
Recycling Partnerships	Collect UK construction waste for pilot reuse	20 tonnes monthly

Operations will comply with UK Construction Products Regulations (CPR) and Environmental Permitting (England & Wales).

Investment and Infrastructure

Component	Budget (£)	Purpose
Machinery & Equipment	90,000	Cutting machines + panel press
Facility Lease & Fit-out	70,000	Warehouse (1,800 sq ft) + Office
Licensing & Certifications	15,000	CPR, ISO, Fire Testing
Marketing & Launch Events	25,000	Branding + UK Construction Expo
Working Capital (6 months)	50,000	Payroll + Inventory + Operations
Total Investment	£250,000	

🔒 All funds transferred via parent-to-subsidiary capital with full banking traceability.

Planned Facilities

Location	Purpose	Area
Manchester Green Business Park (M40)	Manufacturing + Storage	1,800 sq ft
City Centre Sales Office	Client meetings + showroom	400 sq ft
R&D Testing Lab (Partnered)	Joint testing with University labs	–

Facilities designed with renewable-power supply and "zero-waste manufacturing" principles.

Employment Plan (3-Year)

Role	Y1	Y2	Y3	Function
Expansion Director (Transfer)	1	1	1	Leadership & liaison
Operations Manager (UK Hire)	1	1	1	Production & logistics
Sales Executive	1	2	2	B2B contracts
Technicians	2	3	4	Assembly & QA
Admin / Accounts Officer	–	1	1	Compliance & finance
Total Staff	5	8	9	

By Year 3, ~80% of the UK team will be local hires.

Technology Transfer & R&D

- Import of proprietary Bio-Composite Panel (BCP-20) formulation
- Setup of mini testing lab to meet UK standards (EN 12467, BS EN ISO 9001)
- Collaboration with UK universities for "Circular Building Materials" research
- Joint R&D to develop EcoPanel Lite 2.0 – an ultra-light panel using post-consumer glass waste

Timeline of Implementation

Q1 2026

Incorporation + site finalisation

Company registration + lease agreement

Q2 2026

Equipment import + staff hiring

Training and initial production

Q3 2026

Pilot sales & certification

Supply to 2 projects in Manchester

Q1 2027

Market expansion

Distribution to London & Midlands

Q1 2028

EU export readiness

CE mark approval + Ireland entry

Expected Outcomes

£1M

Revenue by Year 3

9

Direct UK Employees
+ 15 indirect via suppliers

2.2K

Tons CO₂ Savings
Per year from cement reduction

Regional Impact: Support for Northern Powerhouse industrial cluster.

Industry & Market Analysis

UK Sustainable Construction Sector

Market Overview

The United Kingdom construction industry is valued at approximately **£180 billion**, representing nearly 7% of the national GDP. Over the past decade, the sector has undergone a major transformation — driven by stricter environmental regulations, rising material costs, and a national commitment to Net Zero Carbon by 2050.

By 2025, an estimated 50% of all new building projects will include low-carbon or recycled materials. The UK Government's initiatives such as the Construction 2025 Strategy, Build Back Greener Policy (2023), and Industrial Decarbonisation Roadmap are accelerating the demand for sustainable construction solutions.

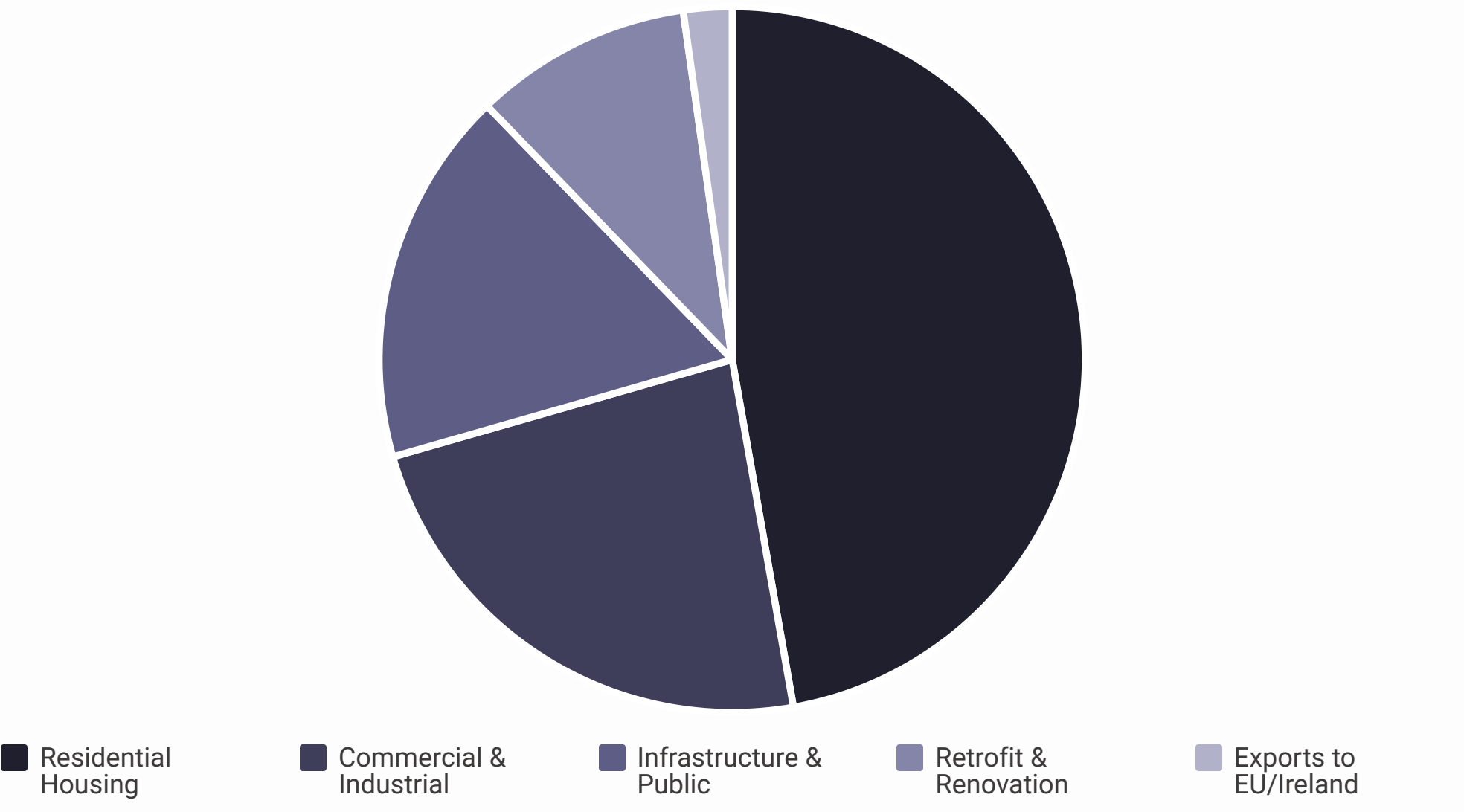


Sustainability & Regulatory Drivers

Policy / Initiative	Objective	Impact on Industry
UK Net Zero Strategy (2021 – 2050)	Reduce carbon emissions by 78% by 2035	Mandates low-carbon construction materials
Construction 2025	Achieve 33% reduction in building costs	Pushes for modular, efficient systems
Future Homes Standard (2025)	New homes must emit 75% less CO ₂	Drives demand for green materials
Green Construction Board	Industry-government collaboration	Encourages use of certified eco-products
Circular Economy Package (2023)	Promote reuse and recycling	Boosts recycling-based innovations

❑ These policies collectively create a regulatory pull for companies like EcoBuild UK, which already specialise in low-carbon, recyclable, and modular building materials.

Market Segmentation



EcoBuild UK's initial target market is **residential and retrofit projects**, where recycled materials and quick-assembly modular systems are in high demand.

Demand Trends

1 Public Sector Housing & Retrofit Projects Government aims to build 300,000 homes annually, with strong emphasis on eco-materials. Retrofit programmes like "Green Homes Grant" add long-term opportunities for panel-based construction.	2 Private Developers Seeking LEED/BREEAM Ratings Builders increasingly specify low-embodied-carbon materials to meet sustainability scoring systems.
3 Corporate Sustainability Targets UK real estate groups (like Barratt, Berkeley, and Taylor Wimpey) have net-zero targets requiring sustainable supply chains.	4 Circular Economy Shift The UK is moving from "waste management" to "resource regeneration," increasing adoption of recycled construction inputs.

Competitive Landscape

Company	Product Focus	Market Position	Differentiation vs EcoBuild
Tarmac Ltd	Asphalt & aggregates	National leader	Traditional materials
Forterra Plc	Concrete blocks	Large-scale producer	Higher carbon footprint
Hanson UK	Cement & building materials	Established supplier	Limited eco-range
CarbonCure / Cemfree	Low-carbon cement tech	Emerging innovators	Focus on chemistry, not modular
EcoBuild UK Ltd (Proposed)	Recycled composite panels & modular systems	Niche sustainable entrant	Combines material + modular + consulting

EcoBuild's Asia-tested bio-composite panels offer a unique mid-market positioning — **sustainable, affordable, and easily scalable** — an area still underserved in the UK.

Market Growth Forecast

Overall Construction 4.5% annual growth rate	Green Materials Segment 11.2% projected CAGR (2024–2030)	Market Size 2030 £25 billion sustainable materials
--	--	--

Within this, prefabricated modular solutions are expected to grow fastest, supported by post-pandemic efficiency needs and labour shortages in traditional construction.

Technological Trends

01 Offsite & Modular Construction – enabling faster builds with less waste	02 Digital Twin Modelling – integrating product data for energy simulations	03 Biocomposite Innovation – blending agricultural by-products with industrial residues
04 Lifecycle Carbon Assessment Tools – essential for future compliance documentation	05 Smart Factories – automation and AI-based defect detection systems	

EcoBuild UK will integrate IoT-based process tracking and blockchain for material traceability — enhancing trust with developers and certification bodies.

Industry Challenges

- High import costs for eco-raw materials
- Skill shortages in modular assembly
- Certification delays for new sustainable products
- Volatility in construction demand post-Brexit

However, EcoBuild UK mitigates these risks through local partnerships, self-funding, and global R&D collaboration.

Key Market Opportunities for EcoBuild UK

Opportunity	Strategy
Affordable Green Housing	Partner with councils for sustainable social-housing projects
Commercial Retrofit Market	Supply modular EcoPanels to retrofit contractors
Eco-Industrial Estates	Provide thermal panels for green warehouses
Export to Ireland & EU	CE-certified production for regional access
Waste-to-Material Recycling	Partner with demolition firms to repurpose debris

EcoBuild UK aims to secure **5% market share** in the sustainable construction materials niche by 2028.

Business Model & Revenue Streams

Business Philosophy


EcoBuild UK Ltd operates on a **"triple-value" framework** — creating simultaneous benefit for (1) the environment through low-carbon production, (2) clients through durable and efficient materials, and (3) communities through circular-economy employment.

The company's hybrid model combines manufacturing, consulting, and recycling integration, enabling revenue from both tangible products and knowledge-based services.

Core Revenue Streams

No.	Revenue Stream	Description	% of Revenue (Y3)
1	Manufacturing & Wholesale Sales	Production and sale of EcoPanel™, Lite-Brick™, and ThermaFloor™ materials to UK developers and distributors.	55%
2	Modular Construction Systems	Sale of prefabricated cabin and façade kits to contractors and local councils for green housing.	20%
3	Sustainability Consulting Services	Advisory on LEED/BREEAM compliance, lifecycle analysis, and carbon reporting.	10%
4	Recycling & Waste Procurement	Monetising collection of demolition debris and processing into reusable aggregates.	8%
5	Technology Licensing & Training	Licensing EcoBuild's bio-composite formula to regional partners and offering training workshops.	7%


Product Value Proposition



EcoPanel™

60% recycled content


Meets Future Homes Standard 2025 thermal requirements



Lite-Brick™

30% lighter than concrete


Reduces labour and transport costs by 15%



ThermaFloor™

Reflective core for heat retention


Ideal for UK's cold climate retrofits



Green-Bond™ Adhesive

Zero-VOC, fast-set

Improves on-site productivity



Modular Kits

Plug-and-build design

Shortens project time by 35%

All offerings align with UK Construction Products Regulations (CPR) and carry ISO and CE certifications prior to launch.

Pricing Strategy

EcoBuild UK adopts a **value-based pricing model** — positioning slightly below large-corporate eco-brands but above commodity imports.

Product Type	Average Selling Price (£/m²)	Gross Margin %
EcoPanel™	24 – 26	45%
Lite-Brick™	19 – 21	48%
Modular Cabin Kit (10 m²)	900 – 1,000	50%
Consulting Package (Per Project)	3,000 – 6,000	60%

Margins improve as local sourcing replaces imports in Year 3.

Distribution Model

01

Direct B2B Sales: Dedicated account managers targeting mid-tier developers and contractors.

02

Strategic Distributors: Partnerships with eco-material suppliers in Manchester and Birmingham.

03

Public Procurement Tenders: Registration on Crown Commercial Service (CCS) framework.

04

Digital Marketplace: E-commerce portal for builders and architects to order custom EcoPanels.

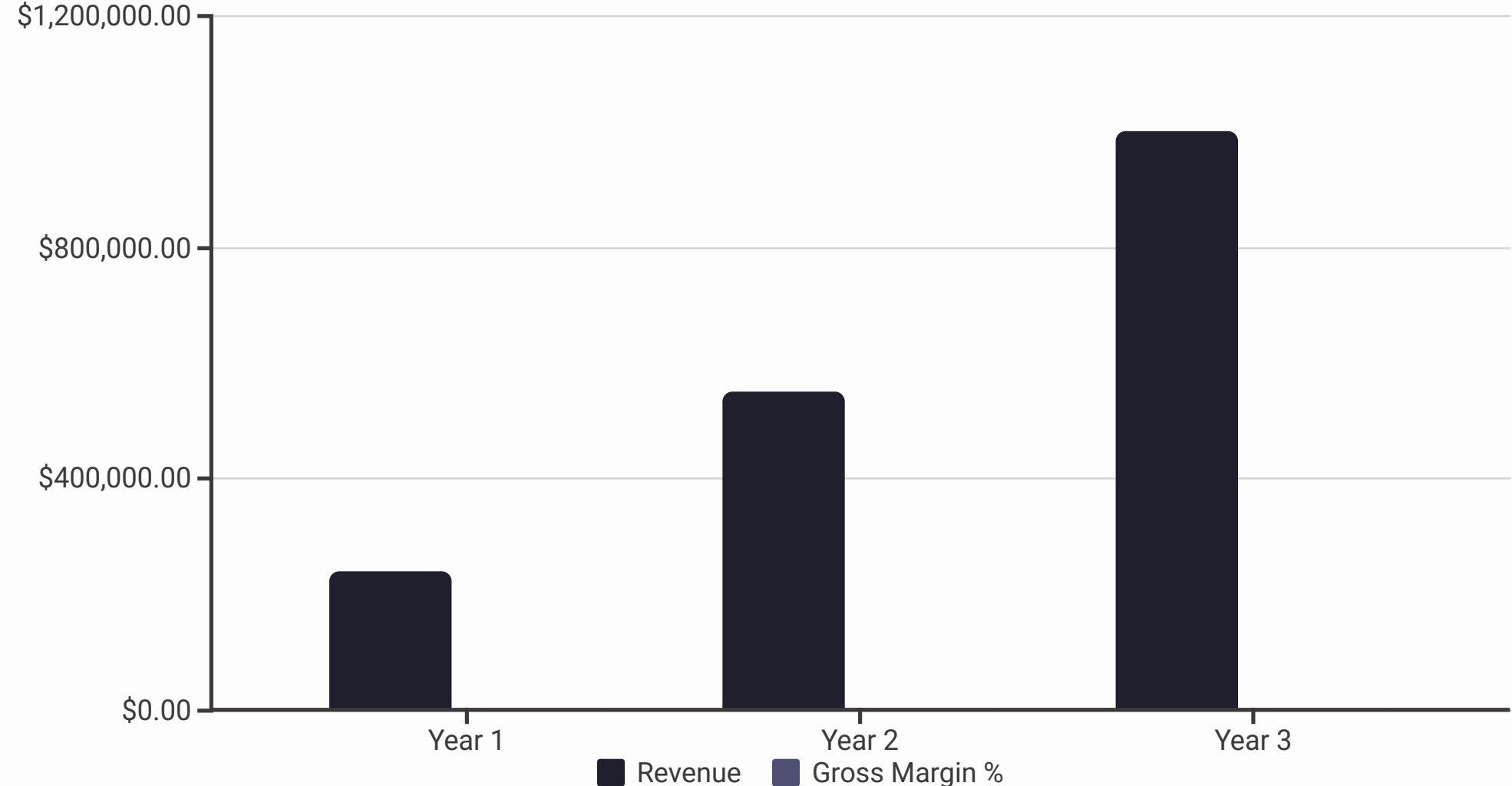
05

Recycling Alliances: Joint ventures with local waste handlers to collect demolition materials.

Customer Segments

Segment	Description	Typical Order Value (£)
Developers & Contractors	Private residential projects	50,000 – 100,000
Housing Associations	Council retrofit & public housing	80,000 – 150,000
Architectural Firms	Sustainable specification projects	10,000 – 30,000
Export Buyers (EU/Ireland)	Wholesalers & prefab manufacturers	40,000 – 120,000
Corporate Clients	Green building CSR initiatives	5,000 – 20,000

Revenue Forecast



Recurring contracts and repeat clients from retrofit programmes drive growth beyond Year 3.

Partnership & Collaboration Model

- Local Universities** – R&D collaboration on new composite testing
- Green Construction Board** – Participation in UK sustainability initiatives
- Builders Merchants** – Distribution alliances for retail sales

- Waste Recycling Firms** – Circular-supply agreements
- Renewable-Energy Projects** – Material supply for solar farm control centres

Scalability & Long-Term Outlook



The model is **asset-light, modular, and ESG-aligned** — ensuring sustainable profitability and easy replication in other EU markets.

Marketing & Distribution Strategy

Marketing Objectives

<div>1</div> <div>Brand Launch</div> <div>Launch EcoBuild UK as a recognised eco-construction brand within the first 12 months.</div>	<div>2</div> <div>Client Pipeline</div> <div>Build a pipeline of 50 active B2B clients (developers + architects) by Year 2.</div>
<div>3</div> <div>Public Sector Visibility</div> <div>Secure public-sector visibility through at least two pilot housing or retrofit projects.</div>	<div>4</div> <div>Thought Leadership</div> <div>Position the brand as a thought leader in green building materials via digital and industry channels.</div>

Brand Positioning

"Performance with Purpose"

The brand blends industrial reliability with environmental ethics – showing that sustainability can drive profitability.

Tone

Professional, technical, and data-driven.

Brand Pillars

Innovation | Integrity | Impact



Target Market Segments

Segment	Description	EcoBuild Approach
Developers & Contractors	Mid-tier housing and commercial projects	Direct sales + technical presentations
Architectural Firms	Designers seeking BREEAM/LEED credits	Specification training & samples
Public Sector Bodies	Councils and retrofit programmes	Tender participation & pilot projects
Distributors & Merchants	Building material suppliers	Regional distribution agreements
Corporate Sustainability Clients	Businesses pursuing ESG construction	Custom consulting packages

Marketing Channels & Tactics

<div></div> <div>Digital Presence</div> <div>Website + LinkedIn Showcase Page</div> <div>Awareness & lead generation</div>	<div></div> <div>Content Marketing</div> <div>Case studies & blog series on Net Zero construction</div> <div>Thought leadership</div>
<div></div> <div>Email & CRM</div> <div>Monthly industry newsletter</div> <div>Nurture professional audience</div>	<div></div> <div>Trade Shows</div> <div>UK Construction Week, Futurebuild Expo</div> <div>Visibility + networking</div>
<div></div> <div>Partnership Marketing</div> <div>Joint events with universities & green associations</div> <div>Credibility & endorsement</div>	<div></div> <div>Print Collaterals</div> <div>Technical brochures + sample kits</div> <div>Conversion support</div>

Digital Campaign Themes

<div>"Build Better, Build Green"</div> <div>Highlighting EcoBuild's role in reducing CO₂ emissions.</div>	<div>"Smart Panels for a Smart Planet"</div> <div>Video series on EcoPanel™ production and installation.</div>
<div>"From Waste to Walls"</div> <div>Storytelling campaign on recycling construction waste into products.</div>	<div>Thought-Leadership LinkedIn Articles</div> <div>Featuring EcoBuild engineers sharing sustainability insights.</div>

Distribution Network

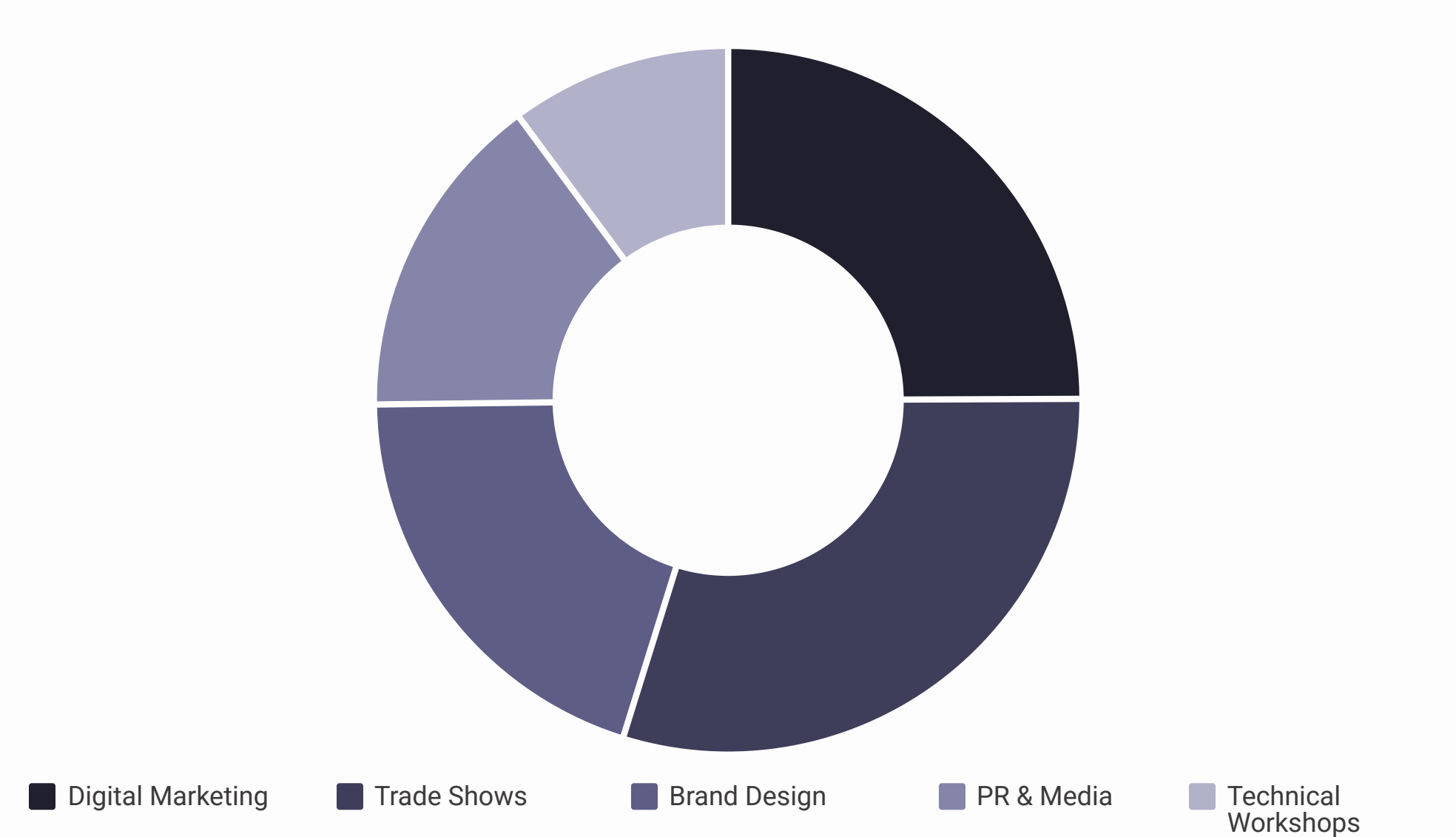


Distribution is supported by a UK logistics partner with carbon-neutral delivery options (DPD Go Green).

Strategic Partnerships

- Universities & Research Bodies** – Joint studies on composite material performance
- Green Building Council UK** – Membership for policy alignment and visibility
- Developers & Contractors** – Pilot projects to validate products on-site
- Local Councils** – Collaboration for retrofit and affordable-housing initiatives
- Industry Associations** – Sponsorship of events and technical seminars

Marketing Budget Allocation (Year 1)



Total Marketing Budget: £60,000

Performance KPIs

25K	5K	200	20
Website Traffic	LinkedIn Followers	Trade Show Leads	B2B Contracts
Unique visits (Year 1)	Industry connections	Qualified contacts	Accounts closed
10%	3:1		
Conversion Rate	Marketing ROI		
Of total leads	Return on spend		

Sustainability in Marketing

☐ EcoBuild's marketing communications follow **green-marketing principles** – avoiding overclaims and using verified impact data (e.g., "kg CO₂ saved per panel"). All brochures are printed on FSC-certified paper; digital content is hosted on carbon-neutral servers.

Operational Plan & Facilities

Operational Framework

EcoBuild UK Ltd will operate as a **light-manufacturing and assembly unit**, supported by imports from EcoBuild Asia's established plants in India and Thailand. The operational model focuses on local finishing, certification, and distribution, enabling faster supply, reduced shipping costs, and lower carbon footprint.

Process Flow: Import → Quality Check → Assembly → Surface Finishing → Packaging → Distribution.

Each stage is digitally tracked through an ERP system (Zoho One) for traceability and compliance.

Facility Overview

Location	Type	Purpose	Size
Manchester Green Business Park (M40)	Industrial Unit	Production + Storage + QC	1,800 sq ft
Manchester City Centre Office	Sales + Design Studio	Client meetings & mock-ups	400 sq ft
Partner Testing Lab (Salford University)	R&D Collaboration	Material analysis & performance testing	Shared



The main facility layout is designed for lean flow and zero waste:

- Inbound Area:** Storage for semi-finished panels from India/Thailand
- Processing Zone:** Panel cutting, binding, surface finishing
- QC Area:** Fire and durability testing stations
- Packaging & Dispatch:** Separated zone for ready-to-ship products

Machinery & Equipment

Equipment	Purpose	Origin	Value (£)
CNC Panel Cutter	Precision cutting for modular panels	India	35,000
Hydraulic Press	Bonding & lamination process	EU	25,000
Surface Finishing Machine	Coating & polishing	UK	12,000
Testing Bench	Fire, moisture, and compression tests	UK	10,000
Forklift & Pallet Jack	Internal logistics	UK	8,000
Total Investment			£90,000

All machinery will be CE-certified and installed under UK safety compliance (Health and Safety at Work Act 1974).

Staffing Structure

Position	No. (Y1)	Role Description
Expansion Director (Transferred)	1	Setup, strategy, client relations
Operations Manager (UK Hire)	1	Manage production & logistics
Production Technicians	2	Panel finishing & assembly
Sales Executive	1	B2B development & marketing
Administrative Assistant	1	Accounts, compliance, HR

By Year 3, total headcount will grow to 9 employees, with 70% being UK residents. Employee training will include sustainability awareness, H&S certification, and lean manufacturing principles.

Supply Chain & Logistics

<div></div> <div>Raw Material Supply</div> <div>EcoBuild Asia (India/Thailand)</div> <div>Monthly shipments</div>	<div></div> <div>Shipping</div> <div>Maersk / DHL Logistics</div> <div>Monthly</div>	<div></div> <div>Customs & Clearance</div> <div>HMRC Agent</div> <div>Per shipment</div>
<div></div> <div>Local Transport</div> <div>DPD Go Green</div> <div>Weekly</div>	<div></div> <div>Warehouse & Storage</div> <div>On-site</div> <div>Continuous</div>	

All materials comply with UK Construction Products Regulation (CPR) and REACH environmental standards.

Production Capacity

Initial Output	Full Capacity (Year 3)	Waste Recycling Rate
10,000 m² EcoPanel and Lite-Brick units per month	25,000 m² monthly	Minimum 90%

Capacity Utilisation: 40% in Year 1 → 75% by Year 3

Quality Control System

EcoBuild follows a five-step QC protocol aligned with ISO 9001:

01	02	03
Raw Material Verification	Batch Sampling & Mechanical Testing	Dimensional Accuracy Check
04	05	
Coating & Finish Inspection	Final Certification & Labelling	

Each product batch will include a digital QR code showing CO₂ savings and material traceability data.

Technology & Data Management

- ERP Software:** Zoho One – for inventory, CRM, and financials
- Accounting:** Xero (VAT-compliant)
- IoT Sensors:** Track production line temperature and pressure
- Cybersecurity:** UK-based cloud hosting under GDPR compliance
- Data Dashboard:** Monitors carbon savings per project

Health, Safety, and Compliance

- Registration under UK HSE (Health & Safety Executive)
- Regular fire safety audits and staff first-aid training
- PPE and hazard control per ISO 45001
- Compliance with Environmental Permitting (England & Wales)
- Monthly review meetings with local environmental consultant

Operational Timeline



Sustainability Practices

<div></div> <div>100% Renewable Electricity</div> <div>Via Green Energy Tariff</div>	<div></div> <div>Reuse of Pallets</div> <div>And packaging material</div>	<div></div> <div>On-site Water Recycling</div> <div>System installed</div>
<div></div> <div>Carbon Offsetting</div> <div>Through local tree-planting partners</div>	<div></div> <div>Solar Panel Installation</div> <div>Planned for Year 2</div>	

Management & Transfer of Key Personnel

Leadership Philosophy

EcoBuild UK Ltd's management framework is built on a "**Global Knowledge – Local Capability**" model. The initial leadership transfer ensures strategic alignment with the parent company's global standards, while early hiring of UK professionals ensures long-term localisation and skill transfer.

Transferred Executive Profile



Name (placeholder): Mr. A. Menon – Expansion Director

Current Designation: Head of International Projects, EcoBuild Asia Pvt Ltd

Experience: 12 years in civil-engineering projects and sustainable-material innovation

Qualifications: B.E. Civil Engineering | M.Sc. Sustainable Infrastructure (Thailand)

Achievements:

- Led setup of EcoBuild Thailand Co. Ltd in 2020 – grew revenue to £2.5 million in 2 years
- Oversaw commercial launch of EcoPanel Series 2.0
- Managed joint ventures with Green Innovations Singapore and Habitat Asia NGO

UK Responsibilities:

- Incorporation and regulatory setup
- Equipment procurement and facility fit-out
- Recruitment and training of UK team
- Business development with developers and architects
- Coordination with R&D and finance divisions in India and Thailand

Succession and Knowledge Transfer Plan



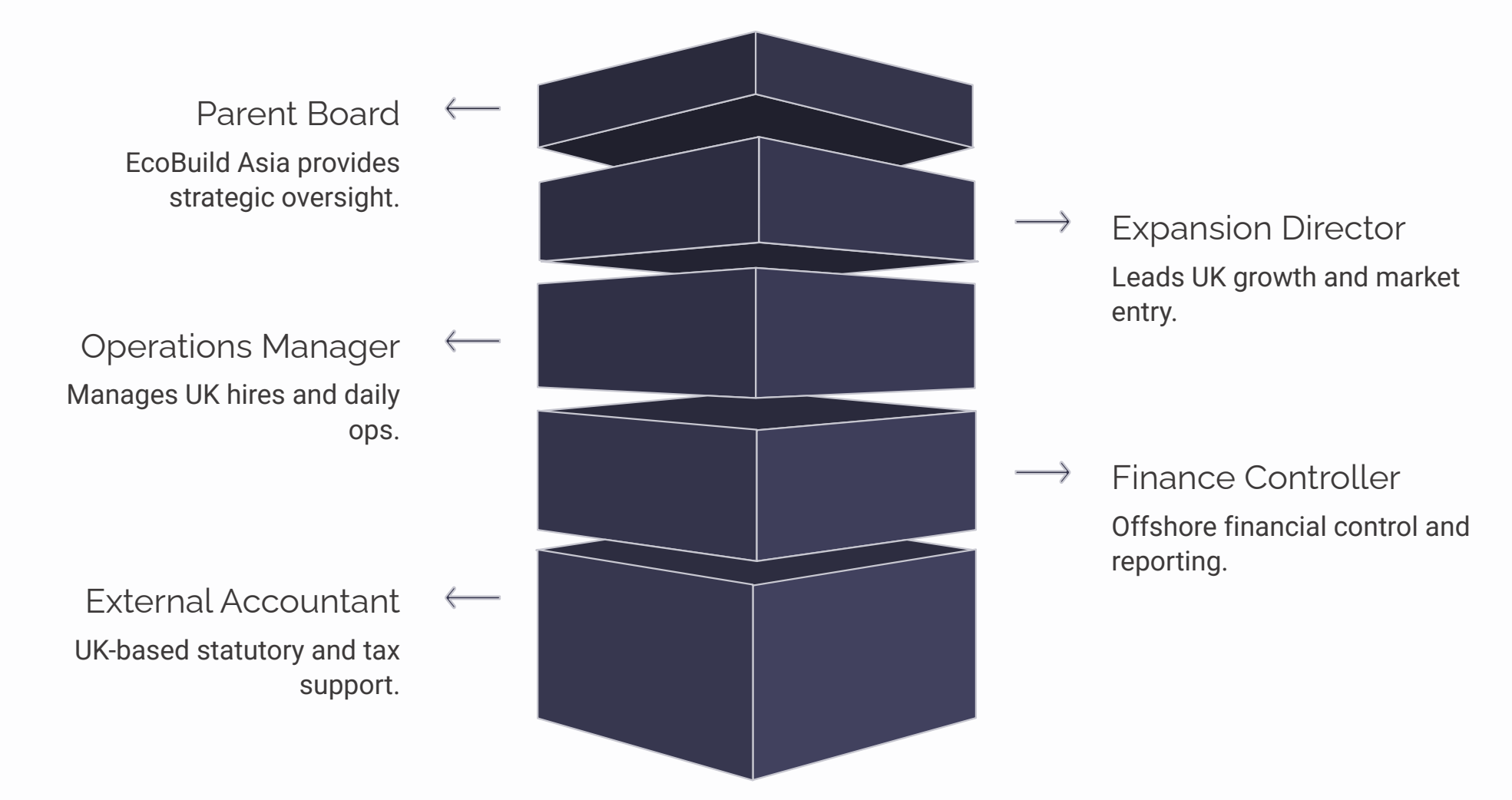
The process ensures continuity without dependency on the foreign transferee beyond two years.

Local Recruitment Plan

Position	Recruitment Source	Start Date	Purpose
Operations Manager	UK construction talent market	Month 4	Manage production & logistics
Sales Executive	Manchester region	Month 6	Business development
Production Technicians (2)	Local vocational institutes	Month 9	Assembly & finishing
Administrative Officer	UK hire	Year 2	Compliance & finance
Marketing Coordinator	Year 2 – Q3	Year 2	Digital and B2B outreach

By Year 3, **80% of EcoBuild UK's employees will be UK residents**, meeting the Home Office's localisation expectations.

Governance Structure



Level	Responsibility	Reporting Line
Parent Board (EcoBuild Asia)	Strategic oversight & capital allocation	Board Chairman
Expansion Director (UK)	Operational leadership & P&L ownership	Reports to Board
Operations Manager (UK Hire)	Daily production & team management	Reports to Director
Finance Controller (Offshore)	Group financial compliance	Reports to Board
External Accountant (UK)	Tax & statutory filings	Independent review

This clear chain of command ensures strong corporate governance and transparency.

Training & Professional Development

EcoBuild UK will implement an internal "**Green Skills Programme**" to train all employees in eco-construction principles, material handling, and H&S best practices. All staff will complete:

- UK Health & Safety training (Level 2)
- ISO 14001 awareness session
- Carbon Footprint Monitoring course (in partnership with Green Business Hub Manchester)

Advisory & External Support

- Legal Advisor:** UK Business Immigration Law Firm – Company setup & visa filings
- Accounting Partner:** Chartered Accountant firm for HMRC compliance
- Technical Advisor:** University of Salford Engineering Lab for product testing
- HR Partner:** Local recruitment agency for technical staff

Leadership Succession Outlook

After the two-year visa phase, the Expansion Director will transition to a non-executive role, focusing on EU expansion. The UK Operations Manager will assume Managing Director responsibility, ensuring a **fully localised management structure by Year 3**.

Financial Snapshot (3-Year Projection)

Illustrative sample – for Expansion Worker Visa and website demonstration

Overview

EcoBuild UK Ltd's financial model is based on a lean setup, parent-funded investment, and high-margin eco-materials. The business will achieve operational break-even within 18 months, with steady scaling through B2B contracts, modular kits, and consulting services.

All figures are conservative and based on current UK construction material pricing and projected sales volumes.

Funding Structure

Funding Source	Amount (£)	Purpose
Parent Company Capital Injection	250,000	Setup, machinery, working capital
Retained Earnings	0	N/A (new subsidiary)
Bank / External Loans	0	No borrowing planned
Total Investment	£250,000	

- ☒ All capital will be transferred from EcoBuild Asia Pvt Ltd via legitimate inter-company remittance channels and deposited in a UK business account prior to operations.

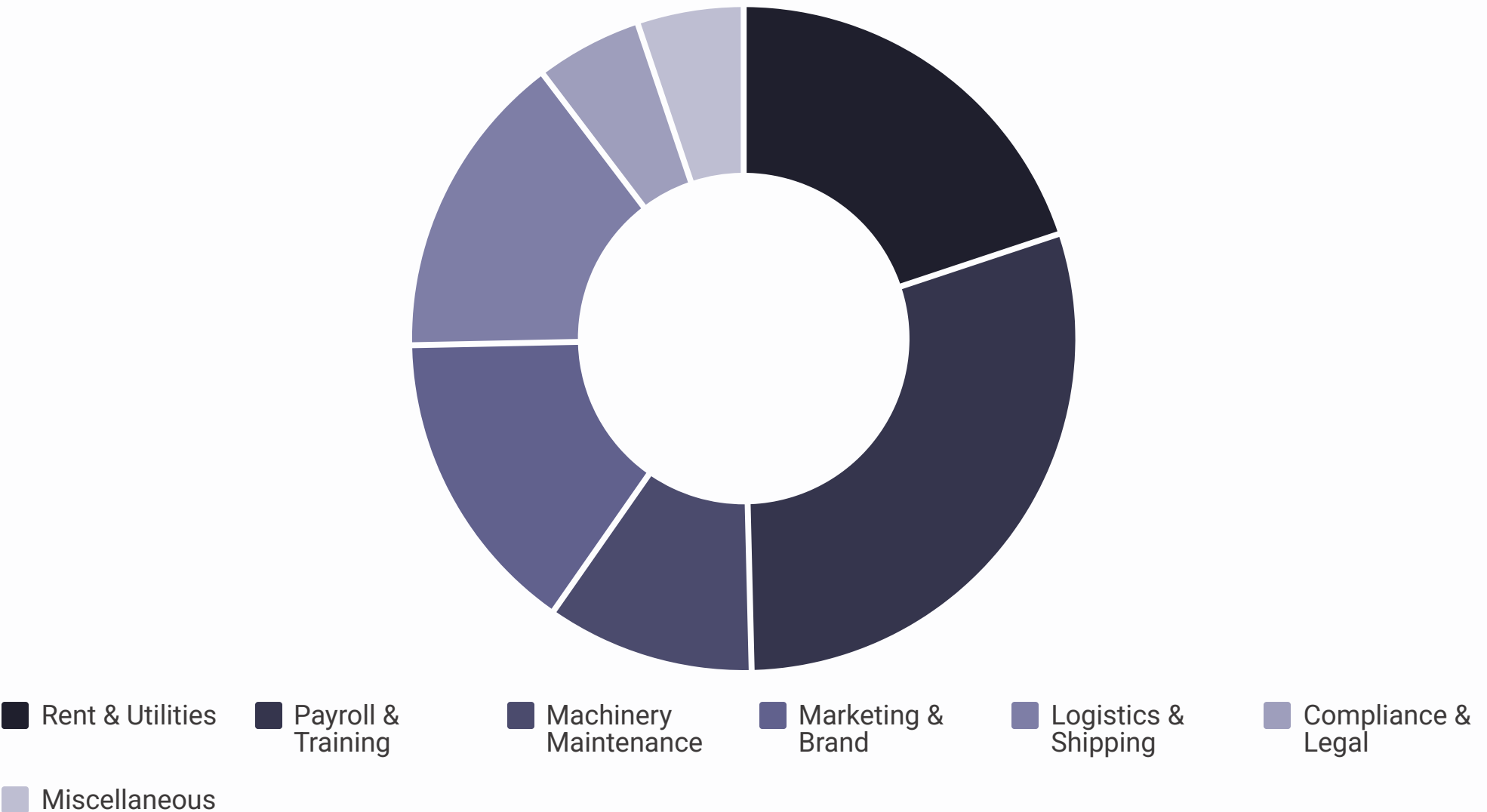
Projected Income Statement

Category	Year 1 (£)	Year 2 (£)	Year 3 (£)
Revenue	240,000	550,000	1,000,000
Cost of Goods Sold (COGS)	132,000	275,000	450,000
Gross Profit	108,000	275,000	550,000
Operating Expenses	120,000	220,000	340,000
Net Profit / (Loss)	(12,000)	55,000	190,000
Gross Margin (%)	45%	50%	55%
Net Margin (%)	-5%	10%	19%

Break-even point: Month 17 (mid-Year 2)

Cumulative 3-year profit: £233,000

Operating Expenses Breakdown (Year 1)



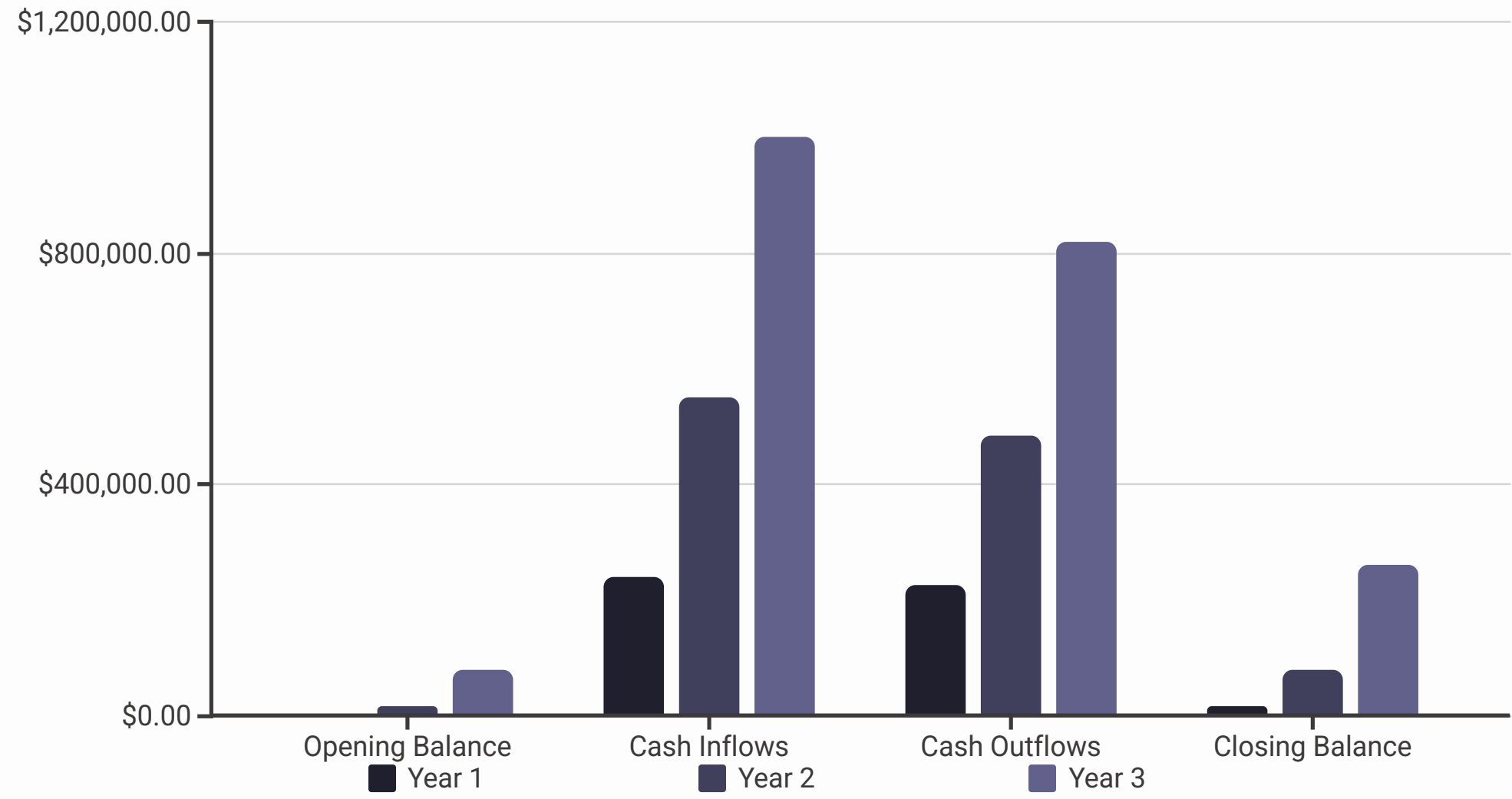
Total Operating Expenses (Year 1): £120,000

Projected Balance Sheet Summary

Item	Year 1 (£)	Year 2 (£)	Year 3 (£)
Fixed Assets (Machinery + Fit-out)	90,000	80,000	70,000
Current Assets (Inventory + Cash)	110,000	180,000	300,000
Total Assets	200,000	260,000	370,000
Current Liabilities	15,000	20,000	25,000
Shareholder Equity	185,000	240,000	345,000

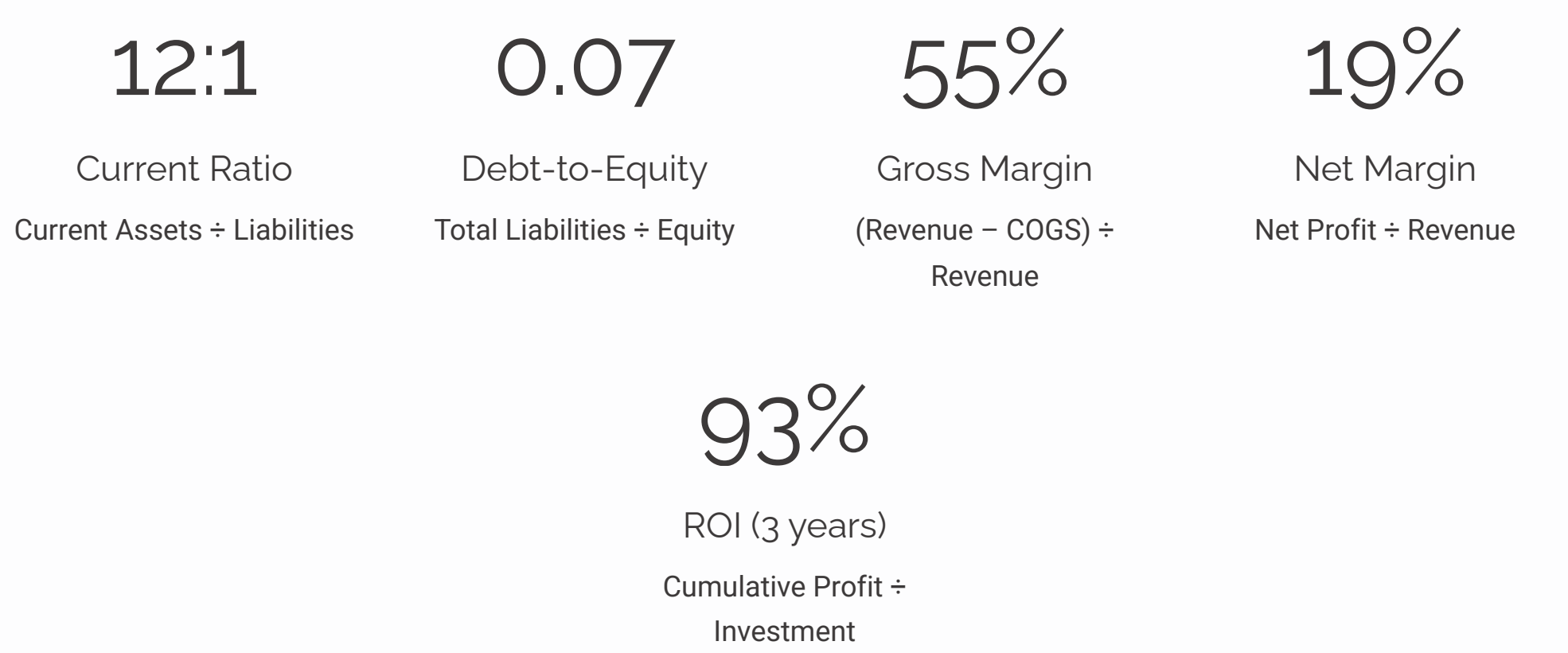
No external debt or liabilities anticipated in the initial 3 years.

Cash Flow Summary



Positive cash flow from Year 2, enabling reinvestment in R&D and marketing.

Financial Ratios (Year 3)



EcoBuild UK shows **high liquidity, no debt, and sustainable profit margins** – key indicators of a credible and financially sound operation.

Tax & Compliance

- Registered under HMRC Corporation Tax and VAT (20%)
- Annual filing with Companies House
- Payroll tax managed via PAYE system
- Separate accounting audits by an independent UK Chartered Accountant

Financial Viability Assessment

<input checked="" type="checkbox"/> Fully self-funded, no external borrowing	<input checked="" type="checkbox"/> Positive cash flow from Year 2	<input checked="" type="checkbox"/> Viable margins and realistic cost structures
<input checked="" type="checkbox"/> Meets Home Office's "genuine and viable business" criteria	<input checked="" type="checkbox"/> Generates direct UK employment and measurable economic benefit	

Compliance with UK Expansion Worker Visa Requirements

Visa Category Overview

The **Global Business Mobility – Expansion Worker Route** enables an established overseas business to deploy a senior manager to the UK to establish its first branch or subsidiary. Core Home Office criteria:

EcoBuild UK Ltd meets all requirements through verifiable documentation and transparent governance.

Comprehensive Compliance Summary

Requirement	EcoBuild UK Evidence	Status
Parent company active ≥ 3 yrs	Established 2012, profitable	✓
Wholly owned UK subsidiary	100% EcoBuild Asia ownership	✓
Senior employee transfer	12 yrs experience, director role	✓
Genuine commercial setup	Facility + staff plan verified	✓
Financial capability	£250,000 parent funding	✓
Job creation & economic benefit	9 UK jobs + local contracts	✓
Sustainability & policy alignment	Net Zero 2050 contribution	✓

Parent Company Eligibility



✓ Criterion

Parent must be operating and financially stable.

Compliance

- EcoBuild Asia Pvt Ltd est. 2012; 12 years of profitable operations
- 2024 turnover £8.2 million, EBITDA 12%
- Certified under ISO 9001 & 14001; exports to 6 countries
- Fully private, no external debt

➡ **Meets "active and trading" criterion.**

Ownership & Legal Structure



✓ Criterion

UK branch must be wholly owned subsidiary.

Compliance

- EcoBuild UK Ltd will be incorporated as a Private Limited Company, 100% owned by EcoBuild Asia
- Registered with Companies House and HMRC (VAT + EORI)
- No third-party equity involvement

Transfer of Key Personnel



✓ Criterion

Applicant must hold senior position and be assigned to establish the entity.

Compliance

- Expansion Director (12 yrs industry experience) transferred from parent
- Authority to sign contracts, hire staff, and manage P&L
- Documented employment with parent for 5+ years

➡ **Meets "genuine senior employee" requirement.**

Genuine Commercial Expansion



✓ Criterion

Operation must show real economic activity.

Compliance

- Registered facility in Manchester Green Business Park
- Investment £250,000 from parent for setup + machinery
- Defined 3-year roadmap for local production and distribution
- Employment creation plan with 9 UK staff by Year 3

➡ **Clearly a real business setup, not a representative office.**

Financial Capability



✓ Criterion

Expansion must be self-funded and sustainable.

Compliance

- Capital injection £250,000 from EcoBuild Asia Pvt Ltd
- No UK loans or external investors
- Projected profitability from Year 2; cash surplus £260,000 by Year 3

➡ **Meets financial viability and independence requirements.**

Employment Creation & Economic Impact



✓ Criterion

UK entity must generate employment and local value.

Compliance

- Creates 9 direct UK jobs by Year 3 (operations, sales, admin)
- Indirect impact via local suppliers and universities
- Supports Net Zero supply chain and recycling initiatives

➡ **Meets economic benefit criterion and supports regional industrial policy.**

Operational and Regulatory Compliance



✓ Criterion

Entity must operate within UK laws and standards.

Compliance

- HSE, ISO 45001, and Environmental Permitting registered
- Annual filings with HMRC and Companies House
- Product testing under EN and BS standards via Salford University lab

Long-Term Commitment & Sustainability



✓ Criterion

Demonstrate long-term intent beyond visa term.

Compliance

- 3-year expansion plan with EU export and R&D goals
- Ongoing investment in carbon-neutral technology
- Transition to local management by Year 3

➡ **Shows genuine commitment to UK market growth.**

Appendix & Disclaimers

Summary of Key Business Data

Category	Details / Highlights
Parent Company	EcoBuild Asia Pvt Ltd – Bangalore (India) / Bangkok (Thailand)
UK Subsidiary	EcoBuild UK Ltd – Manchester Green Business Park
Visa Category	UK Global Business Mobility – Expansion Worker Route
Initial Investment	£250,000 (capital injection from parent)
Facility Size	1,800 sq ft production unit + 400 sq ft office
Projected Revenue	£240,000 → £1,000,000 (Years 1–3)
Break-Even Point	Month 17 (mid-Year 2)
Local Employment	9 UK staff by Year 3 (70% UK residents)
Core Products	EcoPanel™, Lite-Brick™, ThermoFloor™, Modular Kits
Sustainability Impact	≈ 2,200 tons CO ₂ saved annually by Year 3

Disclaimer

☐ This document has been prepared for demonstration and educational purposes only. All data, names, and projections are illustrative and do not represent an actual client submission. No confidential, legal, or immigration-specific advice is provided herein.

Official submission versions prepared by Gomchi Businesses include verified financials, authentic supporting documents, and endorsed visa-compliant narratives.

"From waste to worth — EcoBuild builds the future."

EcoBuild UK Ltd stands as a model of sustainable industrial growth — a bridge between Asian innovation and the UK's green-construction ambition. Through eco-friendly materials, local employment, and carbon-neutral operations, it demonstrates that economic expansion and environmental responsibility can grow together.