



## **Market Research Reports- Expand your Business Globally**

Helping Apparel, Food, Furniture, Cosmetics, Agricultural, Gems & other manufacturing Industries Expand Overseas

**"Turning information into international growth"**



# About Vikram Z Advisors

**Vikram Z Advisors** is a global business and export advisory firm helping Asian manufacturers transform their local strengths into international success.

Headquartered in **Dubai**, with operational presence in **India, Thailand, Vietnam, and Bangladesh**, we work closely with factories, SMEs, and exporters to identify the right markets, connect with verified buyers, and build sustainable global growth strategies.



Our mission is to bridge the gap between **production and global demand** through data-backed market research, strategic business expansion planning, and targeted digital marketing.

With deep industry expertise in **apparel, food & agro, furniture, cosmetics, gems, and light industrial products**, our team blends analytical precision with practical business insight — delivering solutions that are clear, actionable, and designed for measurable results.

At Vikram Z Advisors, we believe every manufacturer deserves access to the same level of intelligence and strategic support as global enterprises. We don't just provide reports — we provide direction, confidence, and growth.



# Why Market Research Matters?

Across Asia, thousands of factories produce high-quality products, yet many still rely on local or outdated buyers. The challenge isn't production — it's direction.



Our Market Research Reports help you answer the three questions every manufacturer must know before expanding overseas:

- 1

1

Where should we sell?
- 2

2

Who are the right buyers and competitors?
- 3

3

How should we position our pricing and quality?

Without market research:

decisions rely on guesswork.

With market research:

you build your export plan on facts, data, and opportunity mapping.

## How Our Market Research Helps You Grow

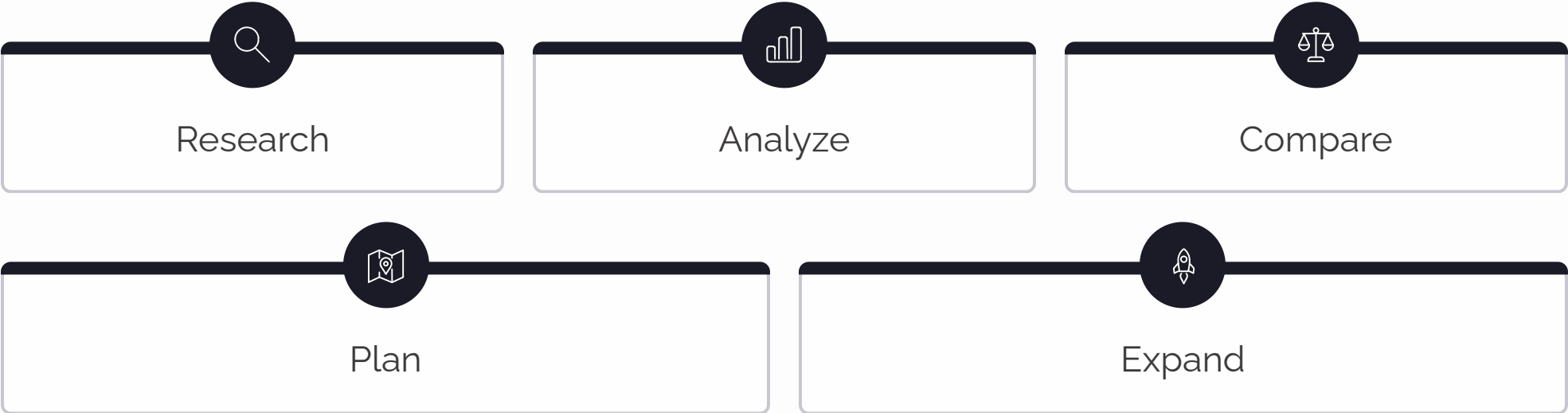
Challenge	Our Solution
Don't know which countries have demand	We identify 5–10 high-potential export destinations.
No clarity on buyer type or segment	We profile real importers, distributors, or wholesalers by category.
Unsure about pricing & competition	We compare market prices, quality levels, and top competitors.
Lack of clear strategy	We give step-by-step market entry recommendations.



# Our Research Methodology



Stage	Focus Area	Deliverable
1 Data Collection	Import/export databases, trade directories, B2B portals, and customs data	Verified quantitative base
2 Market Screening	Identify top 5 opportunity countries	Country ranking table
3 Buyer Profiling	Analyze importers, distributors, agents	Sample buyer segment chart
4 Competitive Benchmarking	Compare product, pricing, packaging	SWOT + Opportunity matrix
5 Entry Strategy	Recommend next actions & positioning	Strategic roadmap



# Industries We Serve

We specialize in export-oriented industries across Asia:



## **Apparel & Textiles**

fashion wear, uniforms, fabrics



## **Food & Agro Products**

packaged food, snacks, condiments, beverages



## **Furniture & Home Décor**

wooden, bamboo, rattan, handicrafts



## **Cosmetics & Herbal Products**

skincare, spa, organic oils



## **Gems & Jewelry**

silver, gemstones, accessories



## **Light Industrial Products**

auto parts, packaging, electrical components

## What You Receive?

- 20–25 page professionally formatted PDF report
- Country-wise charts & trend analysis
- Importer / buyer segment overview
- Competitor and pricing snapshot
- SWOT and strategic recommendations
- Optional buyer list add-on



# Start Your Market Research Report Today

Discover where your products belong in the global market.



✉ Email: [info@vikramz.net](mailto:info@vikramz.net)

Offices in Dubai | India | Thailand | Vietnam | Bangladesh

📍 Canada | USA | UK | Singapore | UAEi 📍 India 📍 Thailand

"Research with Purpose — Expand with Confidence."