



# **Expand Your Textile & Apparel Business Internationally**

From Market Research to Global Buyers — We Build Your Export Department.

"You create fabrics and fashion — we take them to the World."



# Why Apparel & Textile Manufacturers Struggle with Exports



### Most garment and fabric manufacturers want to export — but struggle with the same issues:

- X Not sure which country has real demand for their product
- X Don't know how to reach verified buyers
- X Lack a dedicated export or marketing team
- X Struggle with sampling, QC, and buyer communication
- X Don't have an export-ready website, catalog, or email setup

That's exactly where **Vikram Z Advisors** steps in.

#### We don't just "consult" -

we act as your Virtual Export Department, handling everything from market research and buyer outreach to sampling, quality control, and production coordination — while you stay focused on what you do best: manufacturing great apparel.

# **About Vikram Z Advisors**

Vikram Z Advisors specializes in helping textile and apparel manufacturers expand from local markets to global exports. We understand your business — the challenges of finding international buyers, preparing samples, managing quality control, and meeting export documentation requirements.

We act as your **Business Growth Partner**, guiding every step from market research and buyer connection to production coordination, digital setup, and post-shipment support.



### **Global Presence**

On-ground experience across North America, Europe, and clients in UAE, Thailand, and India

### **Verified Network**

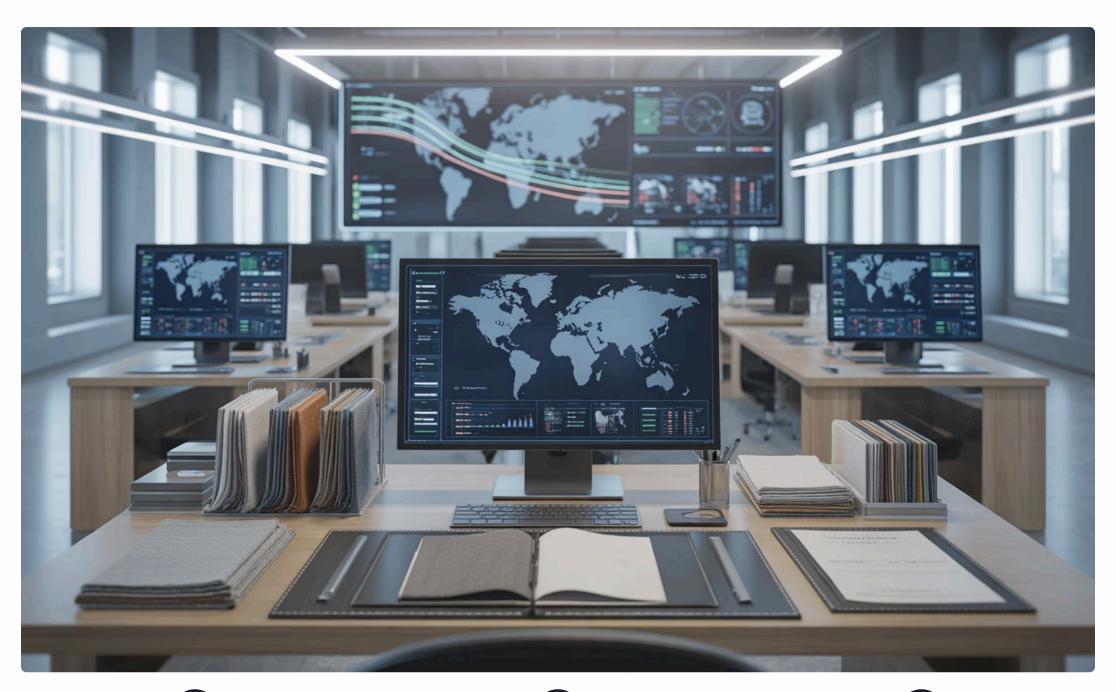
Connect with importers, distributors, fashion brands, and uniform buyers across GCC, Europe, and North America

### **Our Mission**

Make textile factories globally competitive — export-ready, digitally visible, and connected to real buyers

## Vikram Z Present- First Ever Virtual Export Office

Complete Export Solution for Textile & Apparel Factories ASIA FI



1

Export Readiness & Market Research

Analyze your product categories and identify global demand. Receive a comprehensive 20-25 page Market Research Report with top 30 buyers and target countries.

2

Digital Setup & Brand Positioning

Optimize your brand image for international fashion buyers with export catalog, price sheet, SEO website audit, and professional email setup.

´ 3

Buyer Outreach & Partner Connection

Direct connection with verified buyer database, 100-150 outreach contacts monthly, and scheduled Zoom meetings with global importers and brands.

4

Sampling & Quality Control

Guide your factory on fabric selection, labeling, and inspection standards with sampling checklist, QC verification, and courier coordination.

5

Order Finalization & Production

Handle buyer negotiations, documentation, and shipment coordination with RFQ/PO templates and order tracking system.

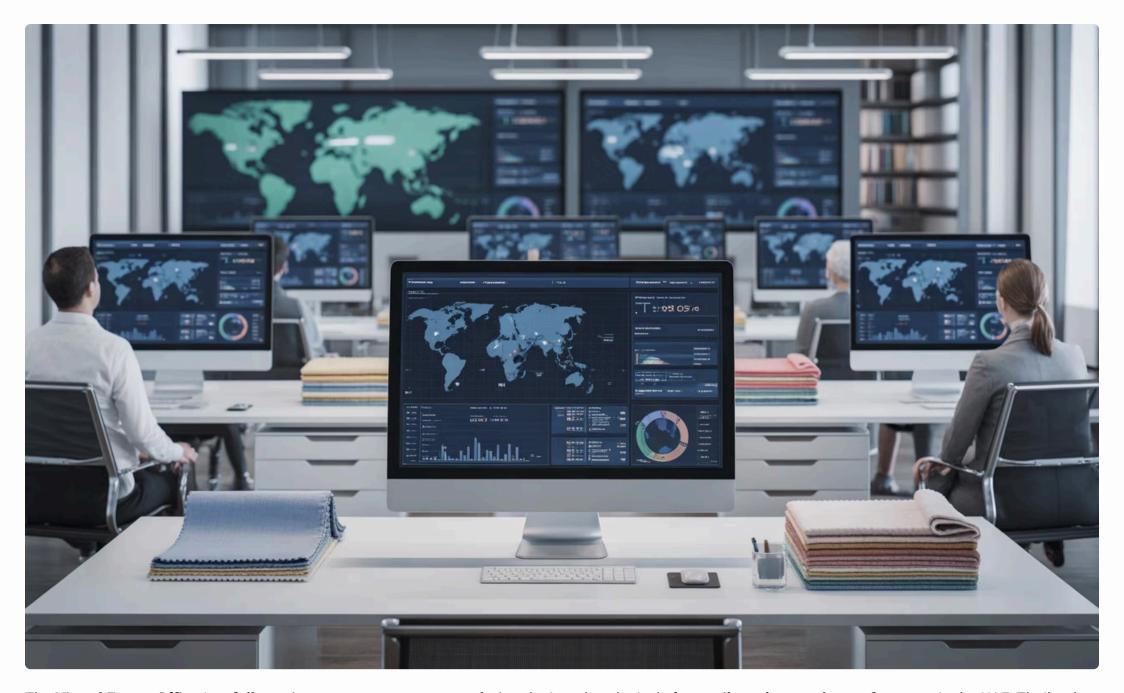
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Reporting & Growth Advisory

Weekly status reports, buyer performance dashboards, monthly analytics, and quarterly reviews for transparent results and structured export growth.



# What Is the Virtual Export Office (VEO)?



The **Virtual Export Office** is a **full-service export management solution** designed exclusively for **textile and apparel manufacturers** in the UAE, Thailand, and India.

Our expert team becomes your **external export department**, managing your brand's entire international growth process:

- 1. Identifying the right countries & buyers
- 2. Creating your professional export image (catalog, website, SEO)
- 3. Contacting and negotiating with buyers
- 4. Coordinating samples, quality control & shipment documentation
- 5. Reporting progress weekly with full transparency

You produce garments. We take them to the world.

# **How We Work: Textile & Apparel Export Process**



# "Virtual Export Office vs. In-House Export Department"

Get the power of a full export team — at half the cost and triple the efficiency.



Parameter	In-House Export Department	Virtual Export Office (Vikram Z Advisors)
Monthly Cost	AED 10,000 – 15,000 (per staff × multiple roles) + visa & office expenses	AED 9500 / month (no visa, no overhead)
Expertise	Limited — usually 1 Export Manager + 1 Coordinator	Multi-expert team (Market Research, Buyers, QC, Digital Strategy)
Scope	Often limited to one region or buyer type	Multi-country, multi-product, multi-buyer coverage
Time & Availability	Full-time salaried staff (8–5 office)	On-demand support with flexible execution across time zones
Result Monitoring	Dependent on individual performance	Weekly reports + buyer feedback + monthly growth dashboard
Scalability	Fixed team size and cost	Pay-per-service model — scale up or down anytime
Digital Integration	Usually separate marketing & export functions	Unified export + digital strategy for maximum impact

Result:

 $\ensuremath{\ensuremath{\,^{1\!\!2}}}$  the cost  $\cdot$  3× the expertise  $\cdot$  100% accountability

Your entire export department — redefined for the modern apparel industry.

# **Why Apparel Manufacturers Choose Us**



- ightharpoonup We speak your language MOQ, GSM, sampling, delivery windows, style runs, line sheets.
- ✓ We know your buyers importers, uniform suppliers, retailers, and private labels.
- ✓ We understand your seasons Spring/Summer vs. Fall/Winter cycles.
- ightharpoonup We focus on your margins negotiating prices that work both ways.
- ✓ We bring transparency every buyer email includes you in CC.

Our edge: we combine export knowledge with real apparel industry experience.

### What You Get

- Dedicated Apparel Export Advisor
- Verified Buyer Database (100–200 buyers per cycle)
- Market Research Report (20–25 pages)
- Professional Export Catalog & Presentation Deck
- Buyer Communication via your domain
- Sample & QC Coordination

### OTHER SERVICES WE OFFER — FLEXIBLE SOLUTIONS

Every factory is at a different growth stage — that's why we offer modular solutions for the apparel ecosystem.

Our system is designed to support you at any stage, whether you're already exporting or just beginning to explore.

💡 Even if you not yet ready for VEO You can also start with our individual services to prepare your business for global growth.



### **Preliminary Market Research Report**

Research of 3-5 countries, import data by HS code, competitor price study, and buyer list.

Know exactly which markets have demand for your garments or fabrics.



### **Business Expansion Plan**

3-year strategy plan with textile-based market and product segmentation. Adds structure, professionalism, and supports visa filings.



### **Find Buyers & Partners**

Verified importers and brand contacts with outreach support. Start receiving real buyer responses in 2-3 weeks.



### Digital Marketing & Brand Setup

Product photography, website optimization, SEO, email setup, and LinkedIn marketing. Build global credibility and visibility.



### **Immigration Assistance**

Business plans and lawyer coordination for UK, USA, Portugal, etc. Build global presence with compliant documentation.

Every service is apparel-specific — whether it's fabric export, OEM stitching, uniforms, or private label.



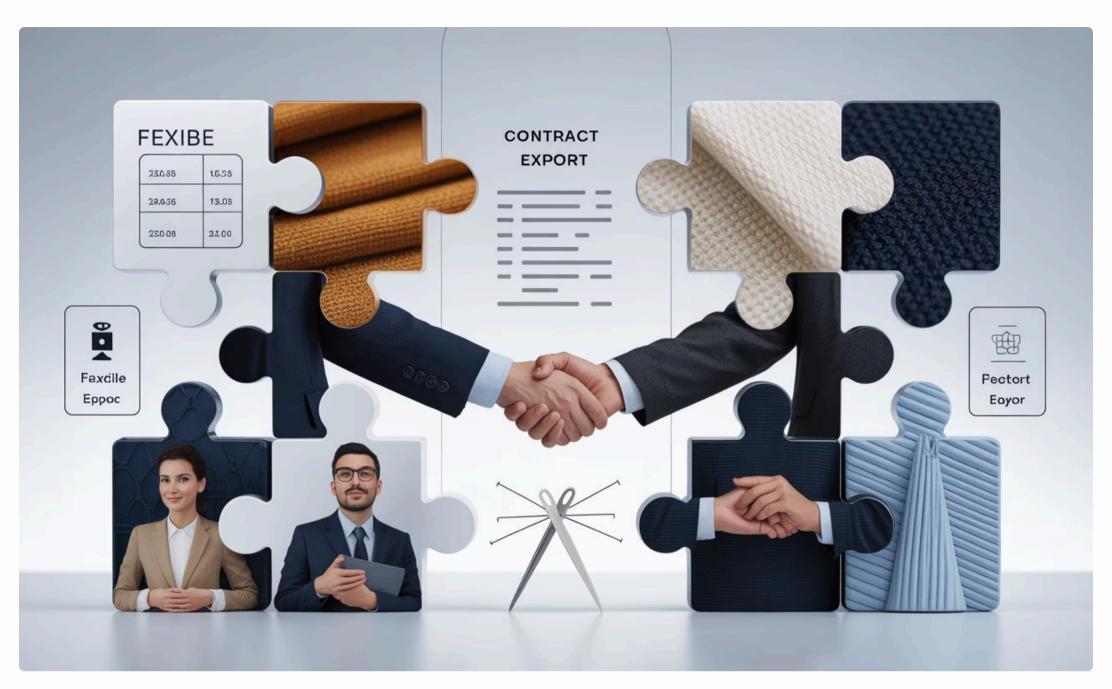
# **Before & After Working with Vikram Z Advisors**



Before	After
Unclear about target markets	1 focused export country with verified buyers
Poor online presentation	Export-ready website & catalog
No buyer communication system	Weekly buyer outreach handled by our team
Weak follow-up & delays	QC & shipment coordination by our experts
No reporting or visibility	Weekly reports + monthly dashboard

### **ENGAGEMENT MODEL — FLEXIBLE & TRANSPARENT**

Choose What You Need. Pay Only for What You Choose.



At **Vikram Z Advisors**, we believe every apparel manufacturer is at a different stage of growth. That's why we offer a **modular engagement model** — giving you the freedom to start small, scale fast, and pay only for the services you need.

## ★ Option 1 — Full Virtual Export Office (VEO)

"Your complete export department on monthly retainer."

Scope	Deliverables	Investment
End-to-end management from Market Research → Buyer Outreach → Sampling → QC → Documentation.	<ul> <li>- Dedicated Apparel Export Advisor</li> <li>- Weekly Reports &amp; Buyer Dashboard</li> <li>- Buyer Communication (with CEO in CC)</li> <li>- Verified Buyer Database (100-200 contacts/month)</li> <li>- Quality &amp; Production Coordination</li> </ul>	AED 9500 per / month + 5 % commission on confirmed orders

Best For: Apparel manufacturers ready to start or scale international sales with complete support.

### Ø Option 2 — Individual Service Modules

"Start where you are. Build your path to global exports."

Service	Scope / Focus	Investment
A. Preliminary Market Research Report	Country analysis, import data, top 30 buyers for your product.	AED 4550 (one-time)
B. Business Expansion Plan	3-year apparel business plan for investor / immigration.	AED 7960 (per plan)
C. Find Buyers & Partners	Receive a verified list of 100+ apparel buyers and importers customized for your product category and target country.	AED 3,560 (per Country/per Product)
D. Digital Marketing & Brand Setup	Website, SEO, export catalog, LinkedIn, emails.	AED 9500 /Month
E. Immigration Assistance	Business visa coordination & documentation.	Custom / Case-based

© Start with any service today — upgrade anytime to full Virtual Export Office support.

# Why Our Engagement Model Works

- ✓ Transparent pricing no hidden costs
- ✓ Modular scale as you grow
- ✓ Short-term or monthly flexibility
- ✓ Results-oriented not consultancy, real execution
- ✓ Designed specifically for Textile & Apparel Manufacturers

### Frequently Asked Questions (FAQ)

Everything you should know before working with us.

### Q1. How long does it take to get the first export order?

A: Usually 60–120 days, depending on your product category, pricing, and buyer responsiveness.

We start buyer outreach in the first month, sampling in the second, and aim for confirmed orders by the third month onward.

#### Q2. Do you guarantee orders?

A: No one can guarantee orders, but we guarantee real buyer engagement, weekly reports, and sampling guidance.

Our focus is on creating consistent buyer communication that naturally converts into long-term business.

### Q3. My factory is not export-ready. Can I still start?

A: Absolutely. You can begin with our Market Research Report or Digital Setup service.

Once your factory is ready, we upgrade you into the Virtual Export Office program for full buyer execution.

### Q4. Can I choose individual services instead of the full Virtual Export Office?

**A:** Yes. Our model is flexible — *Choose what you need, pay only for what you choose.* 

Start small with Market Research or Buyer Outreach and upgrade later.

### Q5. Do you contact buyers under our company name?

A: Yes. All communication is done using your official export email (e.g., export@yourcompany.com) with your CEO or manager in CC.

You remain the face of your brand — we just manage the strategy and execution.

#### Q6. How do we track results and progress?

A: You receive a weekly report with buyer responses, follow-ups, and action items, plus a monthly performance dashboard summarizing leads, meetings, and outcomes.

#### Q7. How is payment structured?

- One-time services (like Market Research or Digital Setup) are prepaid.
- Monthly retainers (like Virtual Export Office) are billed monthly in advance.
- Commissions (3 %) apply only on confirmed export orders.

#### Q8. Is there any refund policy if I stop midway?

A: Since our work involves real buyer communication and resource allocation, fees are non-refundable.

However, you may **pause or downgrade** your service plan with a 15-day notice — full transparency, no lock-ins.

### Q9. How genuine are the buyers you contact?

**A:** We only use **verified importer databases, trade directories, and B2B networks** (including paid sources).

Each buyer is validated through email or LinkedIn before outreach, ensuring your time is never wasted on unverified leads.

### Q10. How do I know my business data stays confidential?

**A:** All client information — pricing, product photos, buyer lists — is treated as strictly confidential under **our Non-Disclosure Policy (NDA)**.

We act as your back-end export department, never sharing your details externally.

#### Q11. Who pays for paid promotions or advertisements (LinkedIn, Google, etc.)?

#### A: All paid promotion costs are borne directly by the client.

We handle the full campaign setup, creative design, targeting, and performance tracking under your plan — but the actual ad spend is billed directly by the platform (LinkedIn, Meta, Google, etc.) to your company account.



# **Start Your Apparel Export Journey Today**

Let's make your garments reach international shelves. Whether you produce uniforms, fashionwear, or lifestyle apparel —we help you connect with real buyers and grow your export orders.



Fabric



Factory



Market Research



Buyer



Sampling



Shipment

### **Take Your First Step for Expansion:**



### **Choose Your Onboard Option**

Start with a Market Research Report or go directly for the Virtual Export Office (VEO).



### **Book a Meeting**

Schedule a Zoom meeting or in-person meeting with us to discuss your needs.



### **Confirm & Onboard**

Receive a customized proposal, sign agreement, and onboard within 24 hours.

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- Canada | USA | Singapore | UK | UAE | THAILAND| INDIA

"From factory floor to global fashion shelves — we make your apparel business export-ready."